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#### Researcher Profiles and IDs: Taking Control of Your Online Identity

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## **Researcher Profiles & IDs**

Taking Control of Your Online Identity

Nicole Webber, Scholarly Communication Librarian

April 3, 2024 Scholarly Communication Department University Libraries University of Northern Colorado



David Thompson David Thompson

#### Elena Maria Ruiz Romero de la Cruz

Annu. Rev. Biochem. 2004. 73:1051–87 doi: 10.1146/annurev.biochem.73.011303.073950 Copyright © 2004 by Annual Reviews. All rights reserved First published online as a Review in Advance on March 24, 2004

#### ANALYZING CELLULAR BIOCHEMISTRY IN TERMS OF MOLECULAR NETWORKS

Yu Xia,<sup>1,\*</sup> Haiyuan Yu,<sup>1,\*</sup> Ronald Jansen,<sup>4,\*</sup> Michael Seringhaus,<sup>1</sup> Sarah Baxter,<sup>1</sup> Dov Greenbaum,<sup>1</sup> Hongyu Zhao,<sup>2</sup> and Mark Gerstein<sup>1,3</sup>

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nal Biology Center, Memorial Sloan-Kettering Cancer Center, New York, 0021; e-mail: jansenr@mskcc.org

#### 



#### David R Thompson

Queen's University Belfast Verified email at qub.ac.uk nursing cardiac rehabilitation psychosocial interver



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Yu (Brandon) Xia

厄 https://orcid.org/0000-0002-5596-5518 🛛 🗗 🖨

#### **Personal information**

Websites & social links >

http://bioinfo.lab.mcgill.ca/yuxia.html

Employment (6)

Activities

McGill University: Montreal, CA

2018 to present | Professor of Bioengineering Employment SIGN IN/REG

Show I

Search...

Source: 😑 Yu Xia



#### Elena Ruiz-Romero de la Cruz <sup>o</sup>

(de la Cruz, Elena Maria Ruiz Romero)

Universidad de Málaga

Web of Science ResearcherID: R-4234-2018

## Outcomes

 Understand the value of researcher profiles and IDs



- Recognize where information about your work and career might appear online
- Formulate a plan for managing profiles

# What is a researcher profile or ID?

## Terminology

- **ID/Identifier** Unique numeric or alphanumeric sequence assigned to an individual
- **Profile** A public record that displays the activity of a single individual
- **Author** May indicate that the profile primarily focuses on publications
- Researcher May indicate that the profile is more holistic (including education/employment history, grants, peer review or editorial activity, awards, etc.)

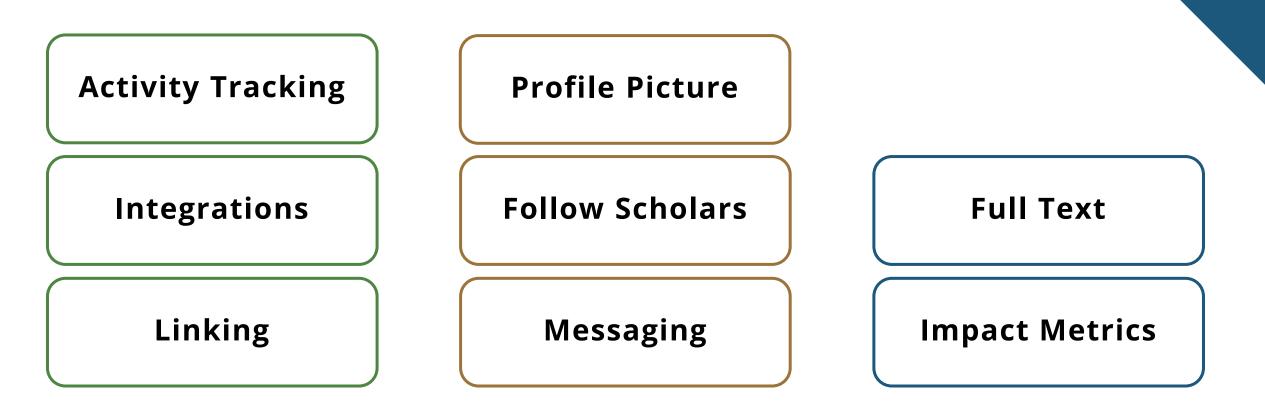
## Purpose

- Disambiguation
- Networking
- Impact
- Promotion
- Tracking
- Access



## **Features**

What Can They Do?



## **Examples** ORCID | WoS | Google Scholar | Linkedin

M3



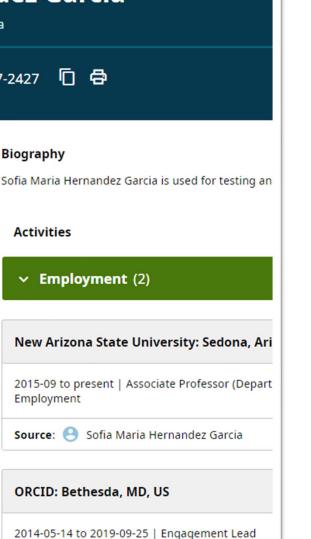
#### Sofia Maria Hernandez Garcia

Sofia Garcia; S. M. Garcia; Sofia Maria Garcia

D https://orcid.org/0000-0001-5727-2427 🛛 🗖 🖨

#### **Personal information**

Emails >	Sofia Maria Her
s.garcia@orcid.org	Activities
	✓ Emplo
Websites & social links >	
Faculty profile webpage	New Arizor
	2015-09 to p
Other IDs >	Employment
Profile system identifier: A-123456	Source:
ResearcherID: L-8716-2018	
eScientist: 0000-0001-5727-2427	ORCID: Bet
	2014-05-14 to

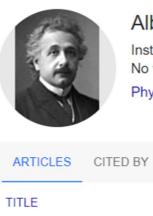


- Non-profit, free, open
- Popular with publishers and funders
- Integrations with other platforms and systems
- Control visibility
- ORCID for Researchers

## **Example Profile:**

Sofia Maria Hernandez Garcia https://orcid.org/0000-0001-5727-2427

#### ≡ Google Scholar



Albert Einstein

verified email	nceton
Vermed ernan	

Q

FOLLOW

Physics

ARTICLES CITED BY					
TITLE	CITED BY	YEAR			
Can quantum-mechanical description of physical reality be considered complete?243871935A Einstein, B Podolsky, N Rosen Physical Review 47 (10), 77719351935					
Uber einen die Erzeugung und Verwandlung des Lichtes betreffenden heurischen Gesichtpunkt A Einstein Ann. Phys. 17, 132-148	18534	1905			
On the movement of small particles suspended in stationary liquids required by the molecular-kinetic theory of heat A Einstein Annalen der Physik 17, 549-560	17950 *	1905			
Sitzungsber. K A Einstein Preuss. Akad. Wiss., Phys. Math. KI 3, 18	7676	1925			
Berichtigung zu meiner Arbeit: "Eine neue Bestimmung der Moleküldimensionen" A Einstein Annalen der Physik 339 (3), 591-592	7505	2006			

## **Google Scholar Profiles**

- Content collected automatically
- Limited activity and content types
- Citation counts
- High use and visibility
- <u>Google Scholar Profiles</u> (help & setup)

## **Example Profile:**

### Albert Einstein

<u>https://scholar.google.com/citations?user=qc6</u> <u>CJjYAAAAJ&hl</u>

Clarivate					
We	eb of Science <sup>™</sup>	Search			
) MENU	Search > Author Profile				
Ð					
9	and	Yansui Liu 🕈			
		(Liu Yan-sui)    Highly Cited Researcher			
Ļ		Institute of Geographic Sciences and Natural Resources Research, Chinese Academy of Sciences			
		Veb of Science ResearcherID: L-7289-2019			
		C Mep of Science Kesearcheup: F-158a-201a			
	Published names (i)	Liu, Yansui Liu Yansui Liu Yan-Sui Liu, Yan Liu Yan <u>Show more</u>			
	Published Organizations (i) University of Chinese Academy of Sciences, CAS, Beijing Normal University, Chinese Academy Show more				
	Subject Categories BETA Environmental Sciences & Ecology; Physical Geography; Geography; Public Administration; S Other Topics				
	Awards Tighly Cited Researcher in the field of Social Sciences - 2022				
		Highly Cited Researcher in the field of Social Sciences - 2021 Show more			
	Other Identifiers (j)	https://orcid.org/0000-0001-6636-7313			
	Documents	Peer Review			
	141 Documents	i			
	✓ Include publications not indexed in Core Collection (6) (i) All Publications → Date: newest first → <				
	Compounding soils to	o improve cropland quality: A study based on field experiments and model simulations in			

## **WoS Researcher Profiles**

- ResearcherID (replaces Publons)
- Author records automatically generated (claimed or unclaimed)
- Free version, subscription database
- <u>About Web of Science Researcher</u>
   <u>Profiles</u>

## **Example Profile:**

#### Yansui Liu

https://www.webofscience.com/wos/author/r ecord/L-7289-2019

Linked in	,	ticles	People	Learning	Jobs
Frank Lycia Leshoro (Ph.D. Economics, Miss)       Sasociate Professor & Researcher (Economics) at University of South Africa/Universiteit van Suid-Afrika Austria       Sasociate Professor & Researcher (Economics) at University of South Africa/Universiteit van Suid-Afrika Austria       Sasociate Professor & Researcher (Economics) at University of South Africa/Universiteit van Suid-Afrika Austria       Sasociate Professor & Researcher (Economics) at University of South Africa/Universiteit van Suid-Afrika Austria       Sasociate Professor & South Africa/Universiteit van Suid-Afrika       Sasociate Professor & South Africa/Universiteit van Suid-Afrika		Unive	rsiteit van	uth Africa/ Suid-Afrika e Witwaters	rand
Join to view profile					
About					

#### ADOUL

Dr. Leshoro has over 15 years work experience in the higher education industry. She is currently an Associate Professor with a demonstrated history in teaching and research. She has experience in teaching in macroeconomics, microeconomics, Monetary Economics, Econometrics and international Economics.

However, she has research expertise across macroeconomics, monetary economics, development economics, applied econometrics, and mathematical and quantitative methods as depicted by her research outputs and student supervisions. She is currently Y2 rated (National Research Foundation -NRF rating in 2021). She is a member of various societies and committees. She has visited Australia, Canada, Dubai, France, Mauritius, Netherlands, Uganda, and USA.

## Linkedin

- Broader community, well known
- Potential to be more comprehensive
- Control visibility
- What is LinkedIn and how can I use it?

## **Example Profile:**

## Temi Lydia Leshoro

https://www.linkedin.com/in/temi-lydialeshoro-ph-d-economics-wits-1190252

## **Comparison of Profiles**

Profile	Unique Identifier	Automatically Created	Comprehensive Potential
ORCID	$\checkmark$	×	$\checkmark$
Google Scholar	×	×	×
Web of Science	$\checkmark$	$\checkmark$	$\checkmark$
LinkedIn	×	×	$\checkmark$

- <u>Scopus</u> (Mendeley)
- <u>Kudos</u>
- <u>SciENcv</u>
- <u>SciProfiles</u>
- Humanities Commons
- Impactstory
- Institutional Profiles
- Professional Associations/Organizations
- Personal Websites
- Amazon author page



## **Other Profiles & IDs**

## What about Academia or ResearchGate?

## **Academic Social Networking**

For-profit networking sites for researchers and academics



Subscription fees for full functionality



#### Spam, Privacy Policies



While a solution to full-text access,

Copyright concerns Not a long-term preservation solution

## **Other Access & Preservation Options**



the institutional repository of the UNIVERSITY OF NORTHERN COLORADO

- Look for repositories with preservation policies and other policies that support authors and their work
- See our guide, <u>Preserving Your Work</u>
- Check journal policies using <u>Sherpa</u> <u>Romeo</u>
- Talk to a librarian

# Your Professional Presence

PERSONAL PROFILE

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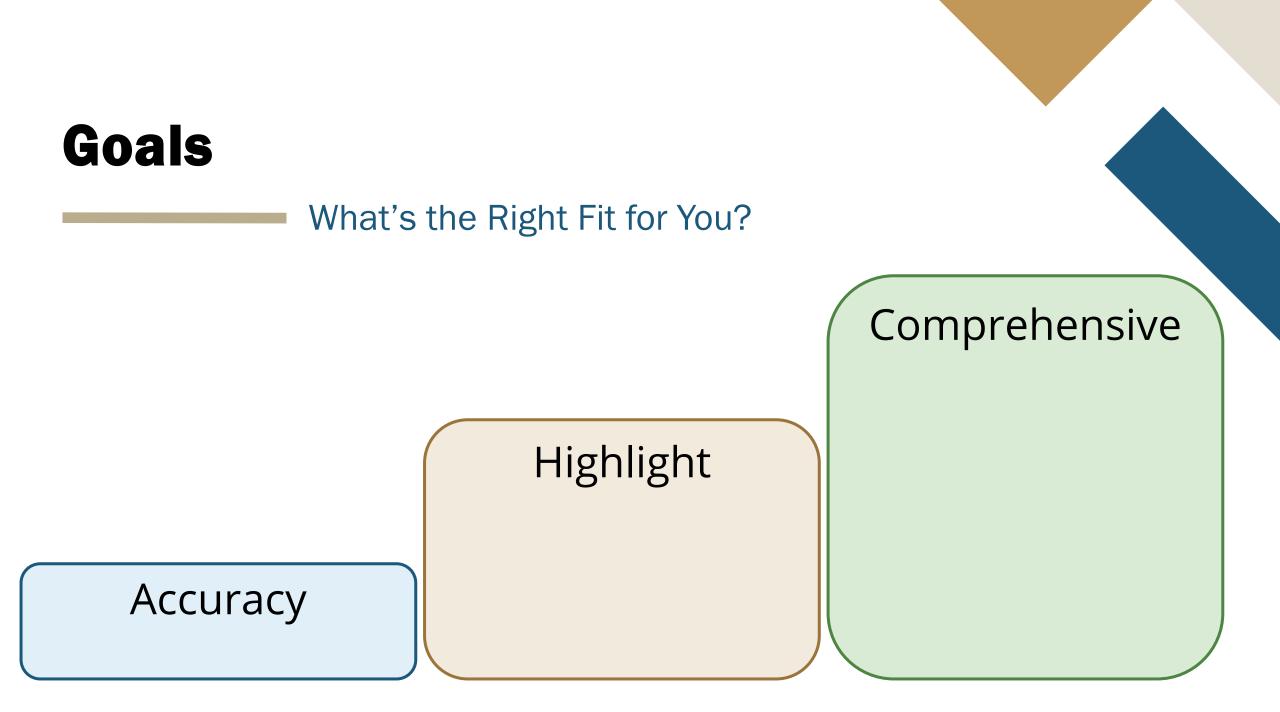
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## **Getting Started, Part 1**

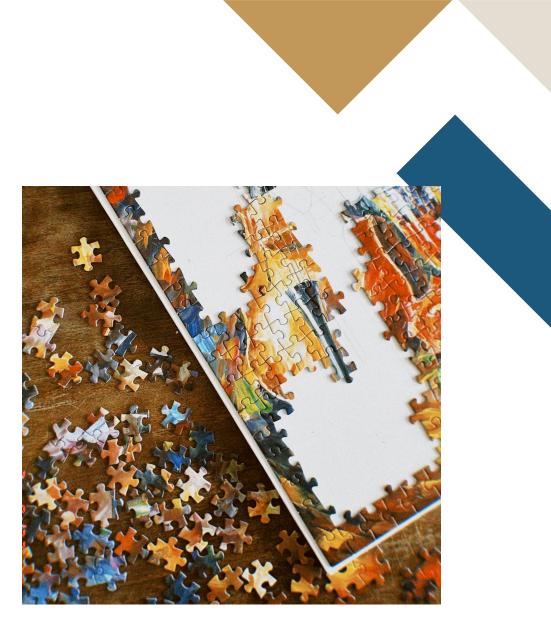
#### ORCID

- Search for your name (and variations) online – be sure to use an incognito or private browser
- Search for colleagues/peers and track which profiles are most common and most complete



## **Getting Started, Part 2**

- Prioritize which platforms you'll focus on and how complete you want them to be
- Claim existing profiles
- Clean up inaccuracies, merge duplicates
- Link between profiles



# Maintenance

- Regular check-ins
- Bookmark websites
- Save credentials





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## **Additional Tools & Further Reading**

- University of Auckland. ResearchHub. <u>https://research-hub.auckland.ac.nz/subhub/researcher-profiles-and-ids</u>
- Tulane University Libraries. Scholarly Identity: A Guide. <u>https://libguides.tulane.edu/scholarlyidentity</u>
- jobs.ac.uk. Digital Identity Health Check for Academics. <u>https://www.jobs.ac.uk/media/pdf/careers/resources/digital-identity-health-check-for-academics.pdf</u>
- Gasparyan AY, Nurmashev B, Yessirkepov M, Endovitskiy DA, Voronov AA, & Kitas GD. Researcher and Author Profiles: Opportunities, Advantages, and Limitations. J Korean Med Sci. 2017 Nov;32(11):1749-1756. <u>https://doi.org/10.3346/jkms.2017.32.11.1749</u>. PMID: 28960025; PMCID: PMC5639053.
- Misra DP, & Ravindran V. Researcher, Author and Reviewer Profiles. Journal of the Royal College of Physicians of Edinburgh. 2022;52(4):282-284. <u>https://doi.org/10.1177/14782715221139591</u>
- Ellson S. LinkedIn for Academics, Professors, Adjuncts, Lecturers, Instructors, School Teachers, Educators, Tutors, Researchers, Deans and Vice Chancellors. 2020 Mar. <a href="https://www.linkedin.com/pulse/linkedin-academics-professors-adjuncts-lecturers-school-sue-ellson/">https://www.linkedin.com/pulse/linkedin-academics-professors-adjuncts-lecturers-school-sue-ellson/</a>

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