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Libraries, Publishing, and E-books Workshop

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UNC E-book Purchasing: Beyond the Firm Order

Demand Driven Acquisitions

Alliance DDA project

- Began in 2012
- Selection of publishers on two platforms (EBL & Ebrary)
- Major publishers included:
 - EBL: Wiley, Princeton UP, Oxford UP, De Gruyter, Sage
 - Ebrary: ABC-CLIO, Cambridge UP, Harvard UP, Jessica Kingsley, McFarland, Stanford UP
- Shared purchases between 9 member libraries
- Six short-term loans (STL); purchase on 7th loan
 - Some publishers have stopped doing STLs, so now purchase on 1st loan (Wiley & De Gruyter)
- Titles purchased (as of 2/15/16) = 1065
 - EBL = 948
 - Ebrary = 117

Local DDA profile

- Small profile with bulk coverage in Philosophy/Religion, Business/Economics, & Sciences
- Includes three platforms (EBL, Ebrary, and EBSCO)
- One short-term loan; purchase on 2nd loan
- Selectors can “force” e-books in Gobi into DDA availability

E-book packages

- Springer
- Elsevier
- Oxford Scholarship Online (ceased 2015)

Resources & help

Jen’s awesome guide to e-book platforms:
<http://libguides.unco.edu/ebooks>

Questions about purchasing or access? Call Tech Services!

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Questions for Discussion

1. How has the growth in e-books changed the work that you do or the work of your department?
2. The article mentions academic libraries seeking to “set the agenda” when it comes to e-book pricing. What types of skills or knowledge would this require?
3. The phrase “ecosystem of sharing” is used in the article to describe a philosophy of library consortia. How could evolving e-book purchasing models help to reinforce this system based on sharing?

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