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Know the Score?

For the latest news, scores, photos, and team reports see the MLA ‘12 blog at http://npc.mlanet.org/mla12/.

Create your own game plan for the meeting and access video of MLA’12 plenary sessions, audio of section programs, and online posters with the new itinerary planner (sponsored by Wolters Kluwer Health | Ovid) at http://www.eventscribe.com/2012/mla/Login.asp.

Internet access at the Washington State Convention Center (WSCC): Use PCs and WiFi at the Internet Café at the entrance to the Hall of Exhibits, sponsored by Elsevier SciVerse Applications. WiFi in plenary sessions and other selected areas is sponsored by The JAMA Network (AMA). Access instructions are available in your meeting bag and at the registration desk.
Welcome to MLA ’12, the annual meeting of the Medical Library Association! The theme for our meeting in the diverse and enterprising city of Seattle is “Growing Opportunities: Changing Our Game,” and I can’t imagine a better place for us to gather, hone our skills, and imagine a future of new roles, responsibilities, and gambits—the sorts that get you noticed and added to the team! Over the next few days, you will be seeing and hearing from a roster of “clutch players” who are actively engaged in transforming the nature of our professional practice.

When I arrived at the notion of “Gamechangers” as the theme for my presidential term, I did so not so much because I am crazy about baseball (which I am!), but because the concept embraces the transitional times in which we live and work. Gamechangers are incidents, emerging issues, or circumstances that change the way we have been doing things. Gamechangers are also people who steer us in a new course, help us see things in a fresh and new light, or challenge us to rethink old habits and ideas. MLA challenges you to be a gamechanger, to be the MVP of your professional career.

As the association of the of the most visible, valued, and trusted health information experts, MLA and its members are at a critical juncture. Health care and insurance reform, the transitioning of health care delivery toward preventive services, the emergence of e-science, and the evolution of translational research are but a few of the gamechangers that we face in our work lives. And then there are broader societal pressures that are sure to impact us all as information workers, such as the ongoing partisan battles over health care reform; the changing business plans and strategies of the vendors of scholarly communications; and the fiscal realities faced by many of our states, universities, and hospitals. In nearly every environment and context in which we operate, ongoing transformational change is the norm, and it is incumbent on us to perform beyond the expectations of even our most ardent supporters. The world in which we work as health information professionals demands now more than ever that we bring our “A game.” I encourage you to think of MLA ’12 as spring training for the season to come!

But participating in the annual meeting is more than just attending presentations and listening to speakers, debating what you saw and heard with your friends, negotiating schedule conflicts, and waking early for 7:00 a.m. meetings! It is also networking, sharing your triumphs and aspirations, socializing, and learning from “the locals.” Take time to meet and talk with folks you do not already know, spend some time chatting with our meeting sponsors, and play with unfamiliar technologies and services in the exhibits hall. Try something that is new to you, and don’t forget to get out and explore the community we are honored to visit. See why Seattle is called the Emerald City!

And sometime before you leave, reflect on what you have seen and heard and imagine yourself: It’s the bottom of the 9th, bases are loaded, and you’re up to bat. Everyone is rooting for you. In this game, there’s no opposing team—just other players who want to share and help, with a few “mental skills” coaches sprinkled about to motivate us to excel. It is time to swing for the fences! Get energized, get excited, and get your game on!

—Gerald (Jerry) Perry, AHIP, 2011/12 MLA President

The 2012 National Program Committee (NPC) welcomes you to MLA ’12 and to the vibrant, dynamic venue of Seattle, Washington! Two years ago when the 2012 NPC met for the first time, we resisted the enticement of “Information Armageddon”—suggested by the end of the Mayan calendar—or the sight of MLA President Gerald (Jerry) Perry, AHIP, inviting members to MLA ’12 in a flying monkey suit to celebrate our journey to the Emerald City. Instead, we ask that you please join us in focusing on “Growing Opportunities: Changing Our Game.” We invite you to take the field to grow and share your knowledge and networks, while tuning up your gamechanging skills.

Our rotation of excellent speakers leads off with best-selling author Steven Johnson delivering the John P. McGovern Award Lecture. With him, you can step up to the plate and explore the intersection of technology, science, innovation, and the formation of ideas. Discover new perspectives on the history and philosophy of health sciences librarianship with Mark E. Funk, AHIP, FMLA, in the on-deck position, delivering the Janet Doe Lecture. Join author, commentator, and activist T. R. Reid as he takes the field at the top of the ninth inning on Wednesday morning to share his perspective on healthcare reform as a gamechanger. Batting clean-up is an expert panel on comparative effectiveness research with Barbara A. Epstein, AHIP, as the moderator. Epstein is joined by Joyce Backus, Kate Goodrich, and Michael L. Parchman, who will close the meeting by examining where we are and what the challenges and opportunities are for health sciences librarians in comparative effectiveness research.

Throughout the meeting, we encourage you to develop new facets of your game. From old pros to rookies, we have much to learn from each other. While the NPC may be responsible for the marquee names, it is MLA sections and members who offer insights and experiences through presented papers and posters.

To get into the spirit of the game, don your favorite team jersey or pick up an MLA ’12 jersey to wear when you join us for Opening Day of MLA ’12 at the Welcome Reception and Opening of the Hall of Exhibits. Grow your communication opportunities by participating in social media. Use the hashtag #mlanet12 on Twitter to follow and contribute to the conversation with those at the meeting and those attending online, as well as the broader community interested in MLA ’12. Use new tools like the mobile website to access the Local Assistance Committee’s restaurant guide, the meeting blog, exhibit maps, and so much more. Meet your fellow social media aficionados at a Tweet-Up. Explore the EMP Museum at the Seattle Center during the MLA Reception.

From the first pitch on opening day to the closing inning, we are glad that you are here. We hope you grow your network by getting out of the dugout and into the game to network with colleagues and swap stories. Meeting at the corner of sustainability and gamechanging, we invite you to make new connections and strengthen longstanding bonds, while learning from speakers and your colleagues.

Play Ball!
—Teresa L. Knott, AHIP (left), and Michelle Kraft, AHIP (right), Cochairs, 2012 National Program Committee
Officers and Staff

2011/12 Board of Directors
Gerald (Jerry) Perry, AHIP, President
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Ruth Holst, AHIP, FMLA, Immediate Past President
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Marianne Comegys, Director and Treasurer
Cynthia L. Henderson, AHIP, Director and Secretary
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Linné Girouard, AHIP, Sergeant-at-Arms
Christine F. Marton, MEDLIB-L Coordinator
Lucretia W. McClure, AHIP, FMLA, Parliamentarian
Susan Starr, Journal of the Medical Library Association Editor
Laurie L. Thompson, AHIP, MLA News Editor

Appointed Officials/Volunteer Coordinators
Carla J. Funk, CAE, Executive Director
Linné Girouard, AHIP, Sergeant-at-Arms
Christine F. Marton, MEDLIB-L Coordinator
Lucretia W. McClure, AHIP, FMLA, Parliamentarian
Susan Starr, Journal of the Medical Library Association Editor
Laurie L. Thompson, AHIP, MLA News Editor

2012 National Program Committee
Teresa L. Knott, AHIP, Cochair
Michelle Kraft, AHIP, Cochair
Nicole Dettmar, Cochair, Local Assistance Committee
Lisa A. Oberg, Cochair, Local Assistance Committee
Max C. Anderson
Patricia C. Higginbottom, AHIP
Janna Lawrence, AHIP
Holly Phillips, AHIP
Bette S. Sydelko, AHIP
Beth Whipple, AHIP
Valerie A. Lynn, AHIP, Continuing Education Committee Liaison
Linne’ Girouard, Section Council Liaison
Gerald (Jerry) Perry, AHIP, MLA President 2011/12, Board Liaison
Hall-Erickson, Meeting Consultants
Raymond S. Naegele, CPA, Staff Liaison

MLA Headquarters Staff

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Mary M. Langman, Coordinator, Information Issues and Policy
Maria Lopez, Administrative Assistant

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Susan Chesniak, Accountant
Tom Pacetti, Accountant
Larry Jones, Office Services Assistant

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Thomasine Gunn, Manager, Membership Services

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Debra Cavanaugh, Coordinator, Continuing Education

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Barbara Redmond, Advertising Coordinator
Elizabeth Rodriguez, Graphic Designer
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MLA ’12 Sponsors and Corporate Partners

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McGraw-Hill Professional
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Wolters Kluwer Health | Ovid

Triple
The New England Journal of Medicine
Annals of Internal Medicine
BMJ Group
Rittenhouse Book Distributors, Inc.

Corporate Partners

MLA is proud to acknowledge the following companies for their financial commitment to the association’s mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

Platinum Partners
EBSCO Information Services
Elsevier
JAMA & Archives Journals
Matthews Medical and Scientific Books
Wolters Kluwer Health | Ovid

Gold Partners
CyberTools for Libraries
Rittenhouse Book Distributors
Swets Information Services
YBP Library Services

Silver Partners
Concerto Health Partners
HARRASSOWITZ
McGraw-Hill Medical
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PDR Network
Rockefeller University Press
Stat!Ref
Thomson Reuters

For information on the benefits of corporate partnership and opportunities, please contact Ray Naegele at MLA headquarters, naegele@mlahq.org or 312.419.9094 x17.
<table>
<thead>
<tr>
<th>Time</th>
<th>Friday, May 18</th>
<th>Saturday, May 19</th>
<th>Sunday, May 20</th>
<th>Monday, May 21</th>
<th>Tuesday, May 22</th>
<th>Wednesday, May 23</th>
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| 6:30 a.m. | | | • YBP Health Walk  
  • Yoga Class | 6:30 a.m. | | |
| 7 a.m. | | | • Committee, Section Business, SIG, & Informal Meetings  
  • Sunrise Seminars  
  • New Members Breakfast  
  7–9 a.m. | | | |
| 8 a.m. | • CE  
  8 a.m.–5 p.m. | • MLA Board of Directors  
  9 a.m.–5 p.m. (continued from Thursday) | • Committee Meetings  
  • Chapter and Section Councils  
  8 a.m.–4 p.m.  
  • CE  
  8 a.m.–5 p.m. | | | |
| 9 a.m. | | | • Plenary Session I  
  Welcome & Presidential Address  
  9–10 a.m. | | | |
| 10 a.m. | Break  
  10–10:30 a.m. | | | | | |
| 11 a.m. | | | • Plenary Session II  
  McGovern Lecture  
  10:30 a.m.–noon | | | |
| Noon | | | • Chapter Council Roundtables Luncheon  
  noon–2 p.m. | | | |
| 1 p.m. | | | Exhibits Open  
  noon–5 p.m. | | | |
| 2 p.m. | | | MLA Business Meeting I  
  2–3:30 p.m. | | | |
| 3 p.m. | | | | | | |
| 4 p.m. | • Leaders Orientation  
  3–5 p.m. | | • Poster Session 1  
  SIG & Informal Meetings  
  3:30–4:30 p.m. | | | |
| 5 p.m. | | | • Section Program 1  
  4:30–6 p.m. | | | |
| 6 p.m. | | | • Welcome Reception & Opening of the Hall of Exhibits  
  5:30–7:30 p.m. | | | |
| 7 p.m. | | | | | | |
| 8 p.m. | | | | | | |

*CE = Continuing education courses | Most breaks include refreshments in the Hall of Exhibits.*
**Featured Speakers**

**Plenary Session II**  
*Sunday, May 20, 10:30 a.m.–noon*

**John P. McGovern Award Lecturer: Steven Johnson**  
*Sponsored by EBSCO*

Steven Johnson is the best-selling author of seven books on the intersection of science, technology, and personal experience. His writings have influenced everything from the way political campaigns use the Internet, to cutting-edge ideas in urban planning, to the battle against 21st century terrorism.

Johnson’s newest book is titled, *Where Good Ideas Come From: The Natural History of Innovation.* From Darwin to YouTube, Johnson asks the questions:

- What kind of environment fosters the development of good ideas?
- What sparks the flash of brilliance?
- How does groundbreaking innovation happen?

His answers are never less than revelatory, convincing, and inspiring as Johnson identifies the seven key principles to the genesis of such ideas and traces them across time and disciplines.

His previous book, *The Invention of Air: A Story of Science, Faith, Revolution, and the Birth of America,* tells the story of Joseph Priestly, a scientist and theologian best known for discovering oxygen, and how innovative ideas emerge and spread in society and drive historical change. Like Johnson’s award-winning *The Ghost Map, The Invention of Air* uses a surprising historical and biographical narrative to discuss ideas that have profoundly shaped our modern world.

Both social critic and technologist, Johnson has a genius for mapping the future—for predicting and explaining the real-world impact of cutting-edge developments in science, technology, and media. He is a contributing editor to *Wired* magazine and lectures widely on technological, scientific, and cultural issues. Johnson has also written for the *New York Times, Wall Street Journal, Nation,* and many other periodicals. He has appeared on many high-profile television programs, including *Charlie Rose,* the *Daily Show with Jon Stewart,* and *PBS NewsHour* with Jim Lehrer. He recently won the fourth annual Newhouse School Mirror Award for his *Time* magazine cover article, “How Twitter Will Change the Way We Live.”

Johnson’s blog is at www.stevenberlinjohnson.com.

**Plenary Session III**  
*Monday, May 21, 9:00 a.m.–10:00 a.m.*

**Janet Doe Lecturer: Mark E. Funk, AHIP, FMLA**

“Our Words, Our Story: A Textual Analysis of Articles Published in the Bulletin of the Medical Library Association/Journal of the Medical Library Association from 1961 to 2010”

Mark E. Funk, AHIP, FMLA, associate director for resources and education, Samuel J. Wood Library, Weill Cornell Medical College, New York, NY, is known for his work in collection development and acquisitions. He has served on many library advisory boards for national and international publishers and is a much sought-after speaker.

Funk received his master’s degree from the University of Missouri–Columbia. He was a medical librarian at the University of Missouri–Kansas City and the University of Nebraska Medical Center before joining the Weill Cornell Medical Library in 1987. He has served on the MLA Board of Directors and was treasurer (2001–2003) and president (2007/08). His other leadership positions in MLA have included serving on Section Council, as chair of both the Research and Collection Development Sections, and on many MLA committees and task forces. He was named an MLA Fellow in 2010.

As president, he led MLA to expand its use of Web 2.0 and social networking tools, as well as introduced virtual aspects of the annual meeting, allowing “attendance” from anywhere. He served a four-year term on the National Library of Medicine’s Literature Selection Technical Review Committee, which selects journals for indexing in *Index Medicus.*

He is not related to Carla J. Funk, CAE, Hon. FCLIP, MLA executive director.
Plenary Session IV

Wednesday, May 23, 9:00 a.m.–10:15 a.m.

Plenary Speaker: T. R. Reid

T. R. Reid is a reporter, documentary film correspondent, and frequent guest on National Public Radio. He has authored nine books in English and three in Japanese. As a reporter for the *Washington Post*, he covered Congress and four presidential campaigns and served as the paper’s bureau chief in Tokyo and in London. His career as an international reporter has spanned three dozen countries on five continents.

Reid has done documentary films for National Geographic, PBS, and the A&E Network. His 2008 *Frontline* documentary, *Sick Around the World*, looked at the comprehensive health care systems of five developed world economies. His next film, *U.S. Health Care: The Good News*, was broadcast nationally on PBS on February 16, 2012, and focuses on US communities that have found ways to orchestrate their health care system locally without waiting for directions from Washington.

Reid’s investigations into health care resulted in his *New York Times* best-selling book, *The Healing of America: A Global Quest for Better, Cheaper, and Fairer Health Care*. In his book, Reid shows how all other industrialized democracies have achieved health care for everybody at a reasonable cost. In addition to studying these different health care models, he also studies countries that have carried out major health care reform.

Reid speaks often about health care and health care reform. He describes positives and negatives of industrialized nations’ health care systems and illustrates how the US system could benefit by learning from successful models in practice in other countries.

10:30 a.m.–noon

Comparative Effectiveness Research: Trends and Issues

Comparative effectiveness research (CER) is designed to inform health care decisions by providing evidence on the effectiveness, benefits, and harms of different treatment options. The Agency for Healthcare Research and Quality defines CER as evidence generated from research studies that compare drugs, medical devices, tests, surgeries, or ways to deliver health care. Although CER has much in common with evidence-based medicine methods, the focus on real-world populations and research methods provides challenges in locating and synthesizing appropriate literature focused on patient-centered outcomes.

Panelists will introduce CER, provide updates on what is happening on a national level, provide examples of local practices, and suggest roles for librarians in becoming part of CER activities at their home institutions.

Presenters and panelists include:

- Kate Goodrich (upper left), Office of Clinical Standards and Quality, Center for Medicare and Medicaid Services, Baltimore, MD, will offer an overview of the development and current state of comparative effectiveness research from a policy perspective.
- Joyce E. B. Backus (upper right), deputy associate director, Library Operations, National Library of Medicine (NLM), Bethesda, MD, will share actions NLM is taking to provide librarians and researchers with comparative effectiveness tools.
- Michael L. Parchman (lower left), director, MacColl Center for Health Care Innovation, Group Health Research Institute, Seattle, WA, will share his perspective on comparative effectiveness research and patient-centered outcomes research in practice.
- Barbara A. Epstein, AHIP (lower right), director, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA, will moderate the session.
**General Information**

**Academy of Health Information Professionals Question and Answer Session**
The Academy of Health Information Professionals (AHIP) is MLA’s professional development and career recognition program. MLA ’12 attendees are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Plan to attend the Academy Q&A Session on Monday, May 21, 1:30 p.m.–2:30 p.m., in the Washington State Convention Center, Room 613/614, Level Six. This session will help you learn all about the credentialing program and application procedures.

**Americans with Disabilities Act**
The Washington State Convention Center, Sheraton Seattle, and Hyatt at Olive 8 meeting rooms, guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please visit the registration area, Washington State Convention Center, 4 South Lobby.

**Business Center and Shipping Services**
FedEx Office is your full-service business center, offering FedEx shipping, high-speed duplication, binding, posters, signs, banners, fax service, instant passport photos, lamination, PC rentals, and Internet access. Email your documentation preparation requests right from your computer. FedEx Office is located in the Washington State Convention Center, Level 1; 206.467.1767; usa5161@fedexkinkos.com.

**Hours**
- Monday–Friday: 7:00 a.m.–9:00 p.m.
- Saturday and Sunday: 9:00 a.m.–6:00 p.m.

**Coat Check**
- WSCC, Coat Check Room, Level Four
Note: Space is limited. The Coat Check service will accept luggage as space allows, but MLA ’12 attendees are encouraged to use their hotel bell stand for luggage.
Coat Check will be available Tuesday, May 22, 7:00 a.m.–6:00 p.m., and Wednesday, May 23, 7:00 a.m.–noon.

**Colleague Connection**
- WSCC, Room 4C 1/2, Level Four
If you signed up for Colleague Connection, attend the New Member/First-time Attendees Program and Breakfast, Sunday, May 20, 7:00 a.m.–9:00 a.m.

**Conference Community**
**MLA is more social than ever.**
MLA 2012 Annual Meeting Blog (www.npc.mlanet.org/mla12/): Check out the MLA ’12 blog for the latest on Seattle and announcements including room changes, meeting tips, food, fun, music, papers, plenary sessions, posters, section programming, speakers, and other topics that attendees may blog about. The blog is supported by the 2012 National Program Committee, Local Assistance Committee, and volunteer bloggers.

**Twitter Display Monitors**
**Sponsored by Annals of Internal Medicine.**
Watch and respond to live streaming conversations on Twitter monitors located in strategic areas in the convention center. Tweet with your mobile device or laptop or use the computers in the Internet café.

**Exhibit Hours**
- Saturday, May 19: Welcome Reception & Opening of Exhibits: 5:30 p.m.–7:30 p.m.
- Sunday, May 20: noon–5:00 p.m.
- Monday, May 21: 10:00 a.m.–noon and 1:15 p.m.–5:00 p.m.
- Tuesday, May 22: 10:00 a.m.–3:00 p.m.

**Guests at MLA ’12**

**Children**
All children must have badges. Complimentary badges for children under age 18 are available at the MLA Registration Desk.

Please note: Children under thirteen are not permitted in the exhibit hall. Child care arrangements should be made directly with the provider.

Child care at the Sheraton Seattle or Hyatt at Olive 8 can be arranged by contacting one of the providers below:
- Annie’s Nannies, 206.784.8462, www.anihouseholdstaffing.com
- Best Sitters, 206.682.2556, www.bestuttersinc.com

**Adult Guests**
Adult guests may purchase a pass to the Hall of Exhibits at the MLA registration desk in the Convention Center. The registration desk is located just outside the Hall of Exhibits.

If a guest would like to attend programs and plenary sessions, he or she should purchase a meeting registration.

**Hospitality Center**
**Sponsored by American Medical Association The JAMA Network**
- WSCC, Coat Check Room, Level Four

**Coat Check**
- WSCC, Coat Check Room, Level Four
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Internet Room and Internet Café

Sponsored by Elsevier.

Exhibit Hall 4A/B, WSCC

The Internet Room will be available during Exhibit Hours. An “Off Hours” Internet Café will be located in the MLA Registration Center, 4 South Lobby.

The Internet Room and Internet Café provide convenient, twenty-four-hour Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password. The Internet Café offers WiFi in the immediate area. For access information, see signs posted at the Internet Café.

Job Placement Center

WSCC, Room 310

The center is the place to be if you are a job seeker or an employer looking to hire. Applications are accepted through Tuesday, May 1. After May 1, please bring all forms to the placement center. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at www.mlanet.org/am/am2012/.

Job Placement Center Hours

Saturday, May 19 9:00 a.m.–3:00 p.m.
Sunday, May 20 10:00 a.m.–5:00 p.m.
Monday, May 21 9:00 a.m.–11:30 a.m. and 1:30 p.m.–5:00 p.m.
Tuesday, May 22 9:00 a.m.–noon and 1:30 p.m.–5:00 p.m.
Wednesday, May 23 9:00 a.m.–1:00 p.m. (member resources only)

Lost and Found

Please bring any found items to the Information Desk, located in the Registration Center.

Member Resource Room

WSCC, Room 310

For your convenience, a photocopier, Windows-based computers, and a laser printer will be available for association business. Equipment is available on a first-come, first-served basis. Please bring your own USB drives. See Job Placement Center for service hours.

MLA ’13

WSCC, Hall of Exhibits, Hall 4A/B, Booth 437

Stop by the MLA ’13 booth in the Hall of Exhibits to learn about next year’s joint international meeting in Boston, MA. Members of the 2013 National Program Committee and Local Assistance Committee will be on hand to provide information and answer questions.

MLA Connections Booth/MLA Store

WSCC, Hall of Exhibits, Hall 4A/B, Booth 437

The MLA Booth and Scholarship Booth/MLA Store will be located in the Hall of Exhibits, and hours will be the same as the exhibit hours. Shop at the Scholarship Booth to support the MLA grants and scholarships program. This year we are selling a limited quantity of special edition journals to commemorate the Journal of the Medical Library Association’s 100th volume along with a few other new items. This year also brings the return of the annual meeting beanie. Purchase MLA publications at a discounted rate. Be sure to buy a raffle ticket for a chance to win prizes. Section Council and Chapter Council areas will also be part of the MLA Booth.

Message Center

Leave messages for or pick up messages from members or colleagues on the message boards near the on-site Registration Center, which are organized by last name.

Online Access to Video and Audio of Meeting Sessions

MLA ’12 registrants have online access to video recordings of the plenary sessions. Videos will be posted to MLANET about twenty-four hours after the session at www.eventscribe.com/2012/mla/login.asp.

MLA registrants have online access to audio recordings of most meeting sessions with visual electronic presentations. This is the same content that previously was offered on CD-ROM for an extra charge. This is a convenient way to review sessions you attended and hear sessions for the first time. Audio sessions will be available online approximately three weeks after the meeting. Access to both video and audio recordings requires paid registration for MLA ’12 (included in packages A, B, or C; available as a separate package D).

Registration Hours

WSCC, 4 South Lobby

Thursday, May 17 4:00 p.m.–7:00 p.m.
Friday, May 18 7:00 a.m.–7:00 p.m.
Saturday, May 19 7:00 a.m.–7:30 p.m.
Sunday, May 20 7:00 a.m.–5:00 p.m.
Monday, May 21 7:00 a.m.–5:00 p.m.
Tuesday, May 22 7:00 a.m.–5:00 p.m.
Wednesday, May 23 7:00 a.m.–10:30 a.m. and noon–1:00 p.m.

Resume Clinic

WSCC, Room 309

The Professional Recruitment and Retention Committee, in conjunction with the MLA ’12 Job Placement Center, will sponsor the MLA ’12 Resume Clinic.

If you have a cover letter, resume, and/or CV that you would like to have reviewed, please stop in. Each participating attendee will have fifteen to twenty minutes with a reviewer. During that time, the reviewer will critique your cover letter, resume, and/or CV and offer tips and advice for improvement.

The resume clinic is available in Washington State Convention Center, Room 309/310, during MLA Job Placement Center hours on Sunday, May 20, Monday, May 21, and Tuesday, May 22. You must be a registered MLA ’12 attendee to use this service. Walk-ins are welcome and will be scheduled in any available slots.
**Speaker Ready Room**

Speaker Ready Room

WSCC, Room 308

All speakers must check in at the Speaker Ready Room the day before their sessions to make sure we have the correct presentation loaded.

**Hours**

- Saturday, May 19: noon–6:00 p.m.
- Sunday, May 20: 8:00 a.m.–6:00 p.m.
- Monday, May 21: 8:00 a.m.–6:00 p.m.

**Travel Safety**

To enjoy your stay, please take a few moments to read the Safety Tips for Annual Meeting Attendees in your meeting portfolio or online at www.mlanet.org/am/am2012/travel/safety.html.

**Voting Rights**

You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Center.

**WiFi**

Sponsored by American Medical Association The JAMA Network

WiFi is available in the Washington State Convention Center plenary session rooms and adjacent common area. Login information was provided with your meeting badge and is available at the MLA Registration Desk.

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**Notes**

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MLA Unit Meeting Schedule

This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on pages 24–39.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Start</th>
<th>End</th>
<th>Location, Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013 National Program Committee</td>
<td>Saturday, May 19</td>
<td>8:00 a.m.</td>
<td>3:00 p.m.</td>
<td>WSCC, Room 303</td>
</tr>
<tr>
<td>2013 Section Program Planners</td>
<td>Saturday, May 19</td>
<td>2:00 p.m.</td>
<td>4:00 p.m.</td>
<td>WSCC, Room 304</td>
</tr>
<tr>
<td>2014 National Program Committee</td>
<td>Monday, May 21</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 305</td>
</tr>
<tr>
<td>Ad Hoc Committee for Advocating Scholarly Communication</td>
<td>Monday, May 21</td>
<td>10:00 a.m.</td>
<td>11:30 a.m.</td>
<td>WSCC, Room 302</td>
</tr>
<tr>
<td>African American Medical Librarians Alliance SIG</td>
<td>Tuesday, May 22</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 204</td>
</tr>
<tr>
<td>Awards Committee</td>
<td>Monday, May 21</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 303</td>
</tr>
<tr>
<td>Bylaws Committee</td>
<td>Tuesday, May 22</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 305</td>
</tr>
<tr>
<td>Cancer Librarians Section Business Meeting</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 206</td>
</tr>
<tr>
<td>Chapter Continuing Education Chairs</td>
<td>Tuesday, May 22</td>
<td>8:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 302</td>
</tr>
<tr>
<td>Chapter Council</td>
<td>Saturday, May 19</td>
<td>8:00 a.m.</td>
<td>4:00 p.m.</td>
<td>WSCC, Room 3A</td>
</tr>
<tr>
<td>Chapter Treasurers</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 301</td>
</tr>
<tr>
<td>Chiropractic Libraries Section Business Meeting</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 302</td>
</tr>
<tr>
<td>Clinical Librarians and Evidence-Based Health Care SIG</td>
<td>Tuesday, May 22</td>
<td>11:30 a.m.</td>
<td>12:30 p.m.</td>
<td>WSCC, Room 203</td>
</tr>
<tr>
<td><strong>Collection Development</strong></td>
<td></td>
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</tr>
<tr>
<td>Board Meeting</td>
<td>Monday, May 21</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 202</td>
</tr>
<tr>
<td>Business Meeting</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 303</td>
</tr>
<tr>
<td>Complementary and Alternative Medicine SIG</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 212</td>
</tr>
<tr>
<td><strong>Consumer and Patient Health Information Section (CAPHIS)</strong></td>
<td></td>
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</tr>
<tr>
<td>Board Meeting</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 302</td>
</tr>
<tr>
<td>Business Meeting</td>
<td>Tuesday, May 22</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 612</td>
</tr>
<tr>
<td>Continuing Education (CE) Committee</td>
<td>Wednesday, May 23</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 601</td>
</tr>
<tr>
<td></td>
<td>Wednesday, May 23</td>
<td>1:30 p.m.</td>
<td>7:00 p.m.</td>
<td>WSCC, Room 601</td>
</tr>
<tr>
<td><strong>Corporate Information Services Section (CISS) Business Meeting</strong></td>
<td>Monday, May 21</td>
<td>3:30 p.m.</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 204</td>
</tr>
<tr>
<td>Council of Osteopathic Librarians/Osteopathic Libraries SIG</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 213</td>
</tr>
<tr>
<td>Credentialing Committee</td>
<td>Friday, May 18</td>
<td>7:00 p.m.</td>
<td>10:00 p.m.</td>
<td>WSCC, Room 303</td>
</tr>
<tr>
<td>Dental Section Business Meeting</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 213</td>
</tr>
<tr>
<td>Department of the US Army Medical Command Libraries SIG</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 212</td>
</tr>
<tr>
<td><strong>Department of Veterans Affairs Librarians SIG</strong></td>
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</tr>
<tr>
<td>Meeting 1</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 203</td>
</tr>
<tr>
<td>Meeting 2</td>
<td>Tuesday, May 22</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 203</td>
</tr>
<tr>
<td>Educational Media and Technologies Section (EMTS) Business Meeting</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 204</td>
</tr>
<tr>
<td>Emerging MLA Leaders Task Force</td>
<td>Monday, May 21</td>
<td>4:00 p.m.</td>
<td>5:30 p.m.</td>
<td>WSCC, Room 304</td>
</tr>
<tr>
<td>Federal Libraries Section Business Meeting</td>
<td>Monday, May 21</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 206</td>
</tr>
<tr>
<td>Fellows of MLA</td>
<td>Sunday, May 20</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 214</td>
</tr>
<tr>
<td>Governmental Relations Committee</td>
<td>Monday, May 21</td>
<td>7:30 a.m.</td>
<td>8:30 a.m.</td>
<td>WSCC, Room 304</td>
</tr>
<tr>
<td>Grants and Scholarships Committee</td>
<td>Wednesday, May 23</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 602/603</td>
</tr>
<tr>
<td>Health Association Libraries Section (HALS) Meeting</td>
<td>Tuesday, May 22</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 212</td>
</tr>
<tr>
<td>History of the Health Sciences Section Business Meeting</td>
<td>Monday, May 21</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 211</td>
</tr>
<tr>
<td><strong>Hospital Libraries Section (HLS)</strong></td>
<td></td>
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</tr>
<tr>
<td>Committees Meeting</td>
<td>Monday, May 21</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 204</td>
</tr>
<tr>
<td>Executive Board Meeting</td>
<td>Sunday, May 20</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 203</td>
</tr>
<tr>
<td>Business Meeting and Connection Reception</td>
<td>Sunday, May 20</td>
<td>6:00 p.m.</td>
<td>7:30 p.m.</td>
<td>WSCC, Ballroom 6E</td>
</tr>
<tr>
<td>Informationist SIG</td>
<td>Sunday, May 20</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>WSCC, Room 204</td>
</tr>
<tr>
<td>Institutional Animal Care and Use SIG</td>
<td>Tuesday, May 22</td>
<td>11:30 a.m.</td>
<td>12:30 p.m.</td>
<td>WSCC, Room 214</td>
</tr>
</tbody>
</table>
### MLA Unit Meeting Schedule

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Cooperation Section Business Meeting</td>
<td>Sunday, May 20</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 211</td>
</tr>
<tr>
<td>JMLA Editorial Board</td>
<td>Sunday, May 20</td>
<td>7:30 a.m.</td>
<td>WSCC, Room 214</td>
</tr>
<tr>
<td>Joint MLA/AAHSL Ad Hoc Metrics Task Force</td>
<td>Tuesday, May 22</td>
<td>2:00 p.m.</td>
<td>WSCC, Room 202</td>
</tr>
<tr>
<td>Joseph Leiter NLM/MLA Lectureship Committee</td>
<td>Tuesday, May 22</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 202</td>
</tr>
<tr>
<td>Leaders Orientation</td>
<td>Saturday, May 19</td>
<td>3:00 p.m.</td>
<td>WSCC, Room 602/603/604</td>
</tr>
<tr>
<td>Leadership and Management Section Business Meeting</td>
<td>Tuesday, May 22</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 205</td>
</tr>
<tr>
<td>Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 205</td>
</tr>
<tr>
<td>Librarians without Borders® Advisory Committee</td>
<td>Tuesday, May 22</td>
<td>7:30 a.m.</td>
<td>WSCC, Room 202</td>
</tr>
<tr>
<td>Libraries in Curriculum SIG</td>
<td>Monday, May 21</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 213</td>
</tr>
<tr>
<td>Library Marketing SIG Meeting and Program</td>
<td>Monday, May 21</td>
<td>6:00 p.m.</td>
<td>WSCC, Room 204</td>
</tr>
<tr>
<td>Medical Informatics Section Business Meeting</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 202</td>
</tr>
<tr>
<td>Medical Library Education Section (MLES) Business Meeting</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 601</td>
</tr>
<tr>
<td>Membership Committee</td>
<td>Tuesday, May 22</td>
<td>7:30 a.m.</td>
<td>WSCC, Room 303</td>
</tr>
<tr>
<td>MLA ‘13 Joint Section and Chapter Council Task Force</td>
<td>Sunday, May 20</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 303</td>
</tr>
<tr>
<td>Medical Library Group of Southern California and Arizona Advisory Council Meeting</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 305</td>
</tr>
<tr>
<td>Molecular Biology and Genomics SIG</td>
<td>Monday, May 21</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 203</td>
</tr>
<tr>
<td>New Members SIG</td>
<td>Monday, May 21</td>
<td>8:00 a.m.</td>
<td>WSCC, Room 212</td>
</tr>
<tr>
<td>Nominating Committee (invitation only)</td>
<td>Saturday, May 19</td>
<td>8:00 a.m.</td>
<td>WSCC, Room 302</td>
</tr>
<tr>
<td>Nursing and Allied Health Resources Section (NAHRS)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Meeting</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 606/607</td>
</tr>
<tr>
<td>Executive Board Meeting</td>
<td>Sunday, May 20</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 205</td>
</tr>
<tr>
<td>Oral History Committee</td>
<td>Wednesday, May 23</td>
<td>7:30 a.m.</td>
<td>WSCC, Room 604</td>
</tr>
<tr>
<td>Outreach SIG</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 203</td>
</tr>
<tr>
<td>Pediatric SIG</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 211</td>
</tr>
<tr>
<td>Pharmacy and Drug Information (PDI) Section Business Meeting</td>
<td>Monday, May 21</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 205</td>
</tr>
<tr>
<td>Professional Recruitment and Retention Committee</td>
<td>Tuesday, May 22</td>
<td>1:30 p.m.</td>
<td>WSCC, Room 305</td>
</tr>
<tr>
<td>Public Health/Health Administration Section Business Meeting</td>
<td>Tuesday, May 22</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 204</td>
</tr>
<tr>
<td>Public Services Section Business Meeting</td>
<td>Tuesday, May 22</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 211</td>
</tr>
<tr>
<td>Relevant Issues Business Meeting</td>
<td>Monday, May 21</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 301</td>
</tr>
<tr>
<td>Research Award Judging Process Revealed</td>
<td>Sunday, May 20</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 304</td>
</tr>
<tr>
<td>Research Section Business Meeting</td>
<td>Tuesday, May 22</td>
<td>7:00 a.m.</td>
<td>WSCC, Room 211</td>
</tr>
<tr>
<td>Resource Sharing SIG</td>
<td>Tuesday, May 22</td>
<td>8:00 a.m.</td>
<td>WSCC, Room 213</td>
</tr>
<tr>
<td>Retired Librarians SIG</td>
<td>Monday, May 21</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 214</td>
</tr>
<tr>
<td>Section Continuing Education Chairs</td>
<td>Monday, May 21</td>
<td>8:00 a.m.</td>
<td>WSCC, Room 302</td>
</tr>
<tr>
<td>Section Council</td>
<td>Saturday, May 19</td>
<td>8:00 a.m.</td>
<td>WSCC, Room 38</td>
</tr>
<tr>
<td>Section Treasurers</td>
<td>Tuesday, May 22</td>
<td>1:00 p.m.</td>
<td>WSCC, Room 302</td>
</tr>
<tr>
<td>Southern Chapter Executive Board Meeting</td>
<td>Monday, May 21</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 202</td>
</tr>
<tr>
<td>Technical Services Section Business Meeting</td>
<td>Sunday, May 20</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 602/603</td>
</tr>
<tr>
<td>Technology Advisory Committee</td>
<td>Monday, May 21</td>
<td>7:30 a.m.</td>
<td>WSCC, Room 301</td>
</tr>
<tr>
<td>Translational Sciences Collaboration SIG</td>
<td>Monday, May 21</td>
<td>3:30 p.m.</td>
<td>WSCC, Room 613/614</td>
</tr>
<tr>
<td>Veterinary Medical Libraries Section</td>
<td></td>
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</tr>
<tr>
<td>Business Meeting</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 615/616</td>
</tr>
<tr>
<td>Informal Meeting</td>
<td>Tuesday, May 22</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 611</td>
</tr>
<tr>
<td>Vision Sciences SIG</td>
<td>Monday, May 21</td>
<td>4:30 p.m.</td>
<td>WSCC, Room 305</td>
</tr>
</tbody>
</table>

*WSCC = Washington State Convention Center*
Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration of CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the MLA Registration Center to view course descriptions, course level, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2012/ce/.

**CE Courses**

**CE Information**

Eight-hour CE course: 8 hours  
Six-hour CE course: 6 hours  
Half-day a.m. or p.m. CE course: 4 hours

**Professional Competencies**

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success*, MLA’s educational policy statement (www.mlanet.org/education/policy/).

100s  Health sciences and health care environment and information policies  
200s  Leadership and management theory and techniques  
300s  Health sciences information services  
400s  Health sciences information resource management  
500s  Information systems and technology  
600s  Curricular design and instruction  
700s  Research, analysis, and interpretation

**Course Suites**

**Consumer Health Information Specialist**

These courses present the latest resources and ideas in the consumer health information field.

**Disaster Information Specialist**

These courses provide the latest information and resources in the field of disaster information.

**Evidenced-based Practice**

These courses emphasize librarians’ role in the practices of evidence-based health care.

**Expert Searcher Training Initiative**

These courses emphasize librarians’ roles as expert searchers in health care and biomedical research.

**Information Specialist in Context**

These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

**Management Track**

These courses address topics relevant to library administration for current managers and individuals with an interest in management.

**Courses/Offsite Locations**

Hands-on computer courses are held at the Health Sciences Library, University of Washington–Seattle, and not at the Washington State Convention Center, Sheraton Seattle, or Hyatt at Olive 8. Transportation will be provided. Maps are available at the MLA Registration Center and Hospitality Center.

**Offsite Facility Location Address:**

University of Washington  
Health Sciences Library  
1959 NE Pacific Street  
Health Sciences Building, T-334  
Seattle, WA
CE Courses

Friday, May 18

**8:00 a.m.–5:00 p.m.**

- **CE600** Optimize Your E-Learning Design and Development: A Hands-on Workshop
  - Offsite Facility, University of Washington

- **CE100** "Doctor Speak" for Medical Librarians: Understanding Terminology, Tests, and Treatments: Part I: Medical Terminology
  - WSCC, Room 201

- **CE400** Cataloguing with Resource Description and Access (RDA)
  - Offsite Facility, University of Washington

- **CE700** Formulating a Research Plan Through Collaboration
  - WSCC, Room 203

**10:00 a.m.–5:00 p.m.**

- **CE101** Standards Is Not a Four-Letter Word
  - WSCC, Room 212

- **CE701** Searching in Support of Systematic Reviews
  - WSCC, Room 214

- **ISIC CE702** Finding the Evidence: Evidence-Based Practice in Nursing
  - WSCC, Room 204

**1:00 p.m.–5:00 p.m.**

- **ISIC CE102** Introduction to Epidemiology for Librarians
  - WSCC, Room 211

- **EST CE300** Advanced Biomedical Literature Searching Using State-of-the-Art Next Generation Search Tools
  - Offsite Facility, University of Washington

**Saturday, May 19**

**8:00 a.m.–5:00 p.m.**

- **CE103** Statistical Literacy for Medical Librarians: Swimming in a Whirlpool of Conflicting Medical Claims
  - WSCC, Room 203

- **CE401** Electronic Collection Development for Health and Medicine E-Libraries
  - WSCC, Room 204

**8:00 a.m.–3:00 p.m.**

- **CE104** "Doctor Speak" for Medical Librarians: Understanding Terminology, Tests, and Treatments: Part 2: Basic Clinical Skills: An Introduction to Laboratory Tests, Medical Imaging, and Common Drug Types
  - WSCC, Room 214

- **MT CE201** Redesigning Libraries for the 21st Century
  - WSCC, Room 213

- **MT CE202** Do You Want to Be a Library Director: Knowledge, Skills, and Career Paths
  - WSCC, Room 212

- **EST CE301** Finding Drug Information, or How to Think and Act Like a Pharmacy Librarian
  - Offsite Facility, University of Washington

**8:00 a.m.–noon**

- **ISIC CE302** Microbial Genome Analysis and Comparisons: Web-Based Protocols and Resources
  - Offsite Facility, University of Washington

- **CHS CE303** ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers
  - Offsite Facility, University of Washington

- **CHIS CE601** Promoting Health Literacy Through Easy-to-Read Materials
  - WSCC, Room 201

- **CE703** Positioning the Professions: Science, Technology, and Medicine (STM) Publishing
  - WSCC, Room 205
CE Courses

1:00 p.m.–5:00 p.m.

CE304 Comprehensive Gene-Centered Information Search
Offsite Facility, University of Washington

CE305 Disaster Health Information Sources: The Basics
Offsite Facility, University of Washington

CE501 LINKED: An Intro to the Semantic Web for Medical Librarians and Biomedical Information Professionals
WSCC, Room 201

CE502 App Therapy: Mobile Technology and Health Sciences Libraries
WSCC, Room 211

Wednesday, May 23

1:00 p.m.–5:00 p.m.

CE203 The Agile Librarian’s Guide to Thriving in Any Institution
WSCC, Room 606

CE602 Forging a Path for Translational Science Support at Your Institution: A Roadmap for Success
WSCC, Room 607

MLA Symposium

Saturday, May 19

12:30 p.m.–5:00 p.m.

CE800 Managing and Revitalizing Your Career as a Medical Librarian
Sponsored by the Hospital Libraries Section of MLA and Leadership and Management Section of MLA, and Rittenhouse Book Distributors, Inc.
WSCC, Room 2A/B

Speakers and Panelists include: Heather Krasna; Elizabeth Atcheson; Joyce E. B. Backus; Tania Bardyn, AHIP; Colleen Cuddy, AHIP; Katherine R. Stemmer Frumento, AHIP; Charles J. Greenberg, AHIP; Pat Hawthorne; and Lorri Zipperer.

MLA will host three eLearning opportunities during MLA ’12. MLA members who are not able to attend the meeting will be able to participate in live web-based versions of the courses.

Friday, May 18

1:00 p.m.–5:00 p.m. (Pacific time)

CE102W Introduction to Epidemiology for Librarians

Saturday, May 19

1:00 p.m.–5:00 p.m. (Pacific time)

CE502W App Therapy: Mobile Technology and Health Sciences Libraries

Wednesday, May 23

1:00 p.m.–5:00 p.m. (Pacific time)

CE602W Forging a Path for Translational Science Support at Your Institution: A Roadmap for Success
This section provides a daily schedule and location of official activities related to MLA ’12 but excludes MLA unit meetings, which are listed on pages 18–19. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 68–71 for a quick reference to section activities.

Listed events are open to all registered attendees unless otherwise noted.

- Informal Meetings
- Open Forums
- Plenary Sessions
- Poster Sessions
- Sections
- Sunrise Seminars
- Technology Showcases

办好 session planned; on MLANET 24 hours after session

△ Research Papers
The research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards.

△ Locations in the Washington State Convention Center use the abbreviation WSCC. Locations in the Sheraton Seattle Hotel use the abbreviation Sheraton. Events at other locations are noted as such.

Friday, May 18, 2012

- 8:00 a.m.–5:00 p.m.
  - Continuing Education
  - See pages 20–22

- 9:00 a.m.–5:00 p.m.
  - MLA Board of Directors Meeting
  - Sheraton Seattle Hotel, Issaquah A/B, Third Floor

Saturday, May 19, 2012

- 8:00 a.m.–5:00 p.m.
  - Continuing Education
  - See pages 20–22

- 12:30 p.m.–5:00 p.m.
  - Informal Meeting
  - NLM/AAHSL Leadership Fellows Program Leadership Institute
  - WSCC, Room 305, Level Three

- 3:00 p.m.–5:00 p.m.
  - Leaders Orientation
  - WSCC, Room 602/603/604, Level Six

- 5:30 p.m.–7:30 p.m.
  - Welcome Reception and Opening of the Hall of Exhibits
  - Sponsored by the New England Journal of Medicine.
  - WSCC, Hall 4A/B, Level Four
  - Ticketed event.

Sunday, May 20, 2012

- 6:30 a.m.
  - 24th Annual YBP Health Walk (formerly Majors Walk)
  - Meeting Place: Hyatt Olive 8 Hotel Lobby

- 6:30 a.m.–7:30 a.m.
  - Sunrise Yoga
  - Sponsored by Complementary and Alternative Medicine SIG and Nursing and Allied Health Resources Section.
  - WSCC, Room 206, Level Two

- 7:00 a.m.–9:00 a.m.
  - New Members/First-time Attendees Program and Breakfast
  - Sponsored by Wolters Kluwer Health | Ovid.
  - WSCC, Room 4C 1/2, Level Four
  - Ticketed event, invitation only. Onsite new member/first time attendee registrants: please email Cindy Logan at clogan@k-state.edu to be added to the attendee list.
Sunrise Seminars

Building the Next-Generation Library: Digital Tools and Services for Research Impact

WSCC, Room 604, Level Six

The sweeping transformations seen in the information landscape have inspired transformative practice in many academic libraries. This presentation will offer a blueprint for the transformed library, where digital tools and services allow libraries to be redeveloped and librarians become located in laboratories and faculties as key players in the research process.

Evidence-Based Nursing and Allied Health Resources: Improve Patient Outcomes

WSCC, Room 611, Level Six

EBSCO Publishing provides clinical content covering practice-related and research information needs for nurses and allied health professionals. Nursing Reference Center, the first point-of-care resource for nurses, includes evidence-based nursing content including condition and treatment overviews. CINAHL covers nursing, health sciences librarianship, alternative and complementary medicine, consumer health, and seventeen allied health disciplines.

A Librarian’s Guide to Implementing Evidence

WSCC, Room 201, Level Two

Join Ovid for a session that provides medical librarians with a step-by-step guide to getting evidence into action, designed to help you feel confident implementing evidence-based practice successfully in your institution. Hear from clinicians including Susan Mace Weeks, associate professor, Harris College, and director, Center for Evidence Based Practice and Research (a Collaborating Center of the Joanna Briggs Institute), who has real-world experience collaborating with medical libraries to improve patient care and reduce cost. From conducting the research to synthesizing the evidence, from global collaboration to patient information, learn about tools and resources that you can offer to support evidence-based practice across medicine, nursing, and allied health.

Welcome from the 2012 National Program Committee

Teresa L. Knott, AHIP, Cochair, 2012 National Program Committee, Director, Tompkins-McCaw Library for the Health Sciences, and Associate University Librarian, Virginia Commonwealth University–Richmond; Michelle Kraft, AHIP, Cochair, 2012 National Program Committee, and Senior Medical Librarian, Cleveland Clinic Alumni Library, Cleveland Clinic, Cleveland, OH; Nicole S. Dettmar, Cochair, 2012 Local Assistance Committee, and Education and Assessment Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Health Sciences Library, University of Washington–Seattle; and Lisa A. Oberg, Cochair, 2012 Local Assistance Committee, and Head, Outreach Services, Health Sciences Library, University of Washington–Seattle

Plenary Session I: Welcome to MLA ’12 and Presidential Address

WSCC, Ballroom 6A/B/C, Level Six

Presiding: Gerald (Jerry) Perry, AHIP, 2011/12 MLA President

Welcome from the President

Gerald (Jerry) Perry, AHIP, 2011/12 MLA President, and Director, Health Sciences Library, University of Colorado Anschutz Medical Campus–Aurora

Welcome from the Pacific Northwest Chapter

Valerie Lawrence, Chair, Pacific Northwest Chapter, and HEAL-WA Resources Coordinator, Health Sciences Library, University of Washington–Seattle

Welcome from the 2012 National Program Committee

Plenary Session II: John P. McGovern Award Lecture

Sponsored by EBSCO.

Introduction: Teresa L. Knott, AHIP, Cochair, 2012 National Program Committee, Director, Tompkins-McCaw Library for the Health Sciences, and Associate University Librarian, Virginia Commonwealth University–Richmond

Lecturer: Steven Johnson

Chapter Council Presents Chapter Sharing Roundtables Luncheon

Sponsored by UpToDate, MLA chapters, and MLA.

Exhibits Open

WSCC, Hall 4A/B, Level Four

Technology Showcase

ASP Clinical Health: Advancing Health Care Education through Video

WSCC, Technology Showcase Stage, Hall 4A/B, Level Four

Health care education can literally make the difference between life and death. As a flood of technology, techniques, drugs, and other tools are used to treat increasingly complex conditions, it is imperative that education and training keep pace. The fact that video shows rather than just tells is vital in courses of study that center on a physical object: the human body. In addition to seeing techniques and examinations
performed on actual patients, being able to see the patients’ reactions is a tremendously valuable component to learning that cannot be found on the page or fully captured in a still image. Please come and join us for an interactive session on leveraging video and ASP’s online tools to boost the digital media resources available to your institution.

12:30 p.m.–1:30 p.m.

**EBSCO Publishing Lunch & Learn**

* WSCC, Ballroom 6E, Level Six

1:30 p.m.–2:00 p.m.

**Technology Showcase**

**Innovations in Pediatric Digital Resources**

* WSCC, Technology Showcase Stage, Hall 4A/B, Level Four

Learn more about the American Academy of Pediatrics (AAP) comprehensive digital resources including: Pediatric Care Online; RED BOOK Online; Patient Education Online; AAP Pediatric Coding Newsletter Online; AAP e-books; and the AAP e-journal Collection, including PEDIATRICS, Pediatrics in Review, AAP Grand Rounds, NeoReviews, and AAP News.

2:00 p.m.–3:30 p.m.

**MLA Business Meeting I**

* WSCC, Ballroom 6A/B/C, Level Six

Presiding: Gerald (Jerry) Perry, AHIP, 2011/12 MLA President

**Agenda**

- Announcements
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer’s Report: Marianne Comegys, AHIP, Treasurer, MLA, and Director, Community Relations, Louisiana State University Health Sciences Center–Shreveport
- Executive Director’s Report: Carla J. Funk, CAE, Hon FCLIP
- Annual Report
- Old Business

2:30 p.m.–3:00 p.m.

**Technology Showcase**

**Rittenhouse’s R2 Digital Library: A Science, Technology, Medicine E-Book Platform**

* WSCC, Technology Showcase Stage, Hall 4A/B, Level Four

The R2 Digital Library is a web-based database that aggregates book content from key health sciences publishers. Libraries can build collections one title, one user at a time, enabling institutions to tailor content to meet current needs. See a demo of R2 and learn about new enhancements to the platform.

3:30 p.m.–4:00 p.m.

**Beverage Break**

*Sponsored by Rittenhouse Book Distributors, Inc.*

* WSCC, Hall 4A/B, Level Four

3:30 p.m.–4:30 p.m.

**Informal Meetings**

Jeffrey Drazen, Editor-in-Chief of the *New England Journal of Medicine*, on 200 Years of Medical News

* WSCC, Room 618, Level Six

DOCLINE Users Group Meeting

* WSCC, Room 601, Level Six

Sewell Fund Recipient Reception (invitation only)

* WSCC, Room 617, Level Six

4:30 p.m.–6:00 p.m.

**Section Programs I**

2012 National Program Committee (General Topic)

**From the Bench to the Field: Translational Research (general topic session)**

Cosponsored by Cancer Librarians Section, History of the Health Sciences Section, Institutional Animal Care and Use SIG, Molecular Biology and Genomics SIG, Translational Sciences Collaboration SIG

* WSCC, Room 606/607, Level Six

Moderator: Nicole S. Dettmar, Education and Assessment Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Health Sciences Library, University of Washington–Seattle

Playing on a Clinical and Translational Sciences Awards (CTSA) Team: Whitey Herzog’s Rules

Cathy C. Sarli, AHIP, and Kristi Holmes
Supporting a University Clinical and Translational Science Award: A Team-Based Approach
Rachel C. Lerner and Barrie Hayes

Using Genetic Literacy to Facilitate the Dialogue of Pharmacogenetic Concepts to Patients
Adeola R. Davis, Nunzia B. Giuse, AHIP, FMLA, Mary Beth Bauer, Taneya Koonce, and Jim Jirjis

Meeting the Unique Information Needs of Clinical and Translational Researchers: Assessment, Preparation, and Intervention
Michele Tennant, AHIP, Jennifer A. Lyon, AHIP, Rolando Garcia-Milian, Hannah F. Norton, AHIP, and Cecilia E. Botero

Utility Players: A Library’s Research Services Easily Integrate into Translational Science Programs and Committees
Sally A. Gore and Lisa A. Palmer, AHIP

Cancer Librarians Section
Clinical Librarians Get into the Game: Collaborating with Clinicians to Improve Patient Care
Cosponsored by Clinical Librarians and Evidence-Based Health Care SIG, Federal Libraries Section, Dental Section

WSCC, Room 611, Level Six
Moderator: Margaret Vugrin, AHIP, Section Supervisor, Preston Smith Library of the Health Sciences, Texas Tech University Health Sciences Center–Lubbock

Opening Day: Reflections by a Clinical Medical Librarian on Clinical Rounds during the First Day Implementation of a New Electronic Health Record System
Julia Esparza, AHIP, and Gunjan Kahlon

Stepping out of the Library: The Use of iPads for Patient Care
Emily Vardell and Yanira Garcia-Barcena

Switch Hitter: Balancing Embedded and Traditional Liaison Roles
Jonathan B. Koffel

Bases Loaded, Patient at Bat: Genetics Clinicians, Clinical Librarian, and Consumer Librarian Collaborate to Enhance Patient Care
Susan Robishaw, AHIP, and Patricia Ulmer, AHIP

Dental Section
Connecting with the Away Team: Leveraging Mobile Technology

2012 STAT!Ref Lecture
Cosponsored by Nursing and Allied Health Resources Section, Educational Media and Technologies Section, Libraries in Curriculum SIG

WSCC, Room 608/609, Level Six
Moderator: Julie H. Schlavo, AHIP, Dental Reference Librarian, Library, Louisiana State University Health Sciences Center–New Orleans

Keeping Score: Use of iPads by Clinical Faculty
Emily Brennan and Eileen Eandi

Information Use and Mobile Devices in Medicine: A Multi-University Study
Lee-Anne Ufholz, Jill Boruff, Dale Storie, Helen Lee Robertson, Tania Gottschalk, Sherri Vokey, and Dagmara Chojecki

iPads as a Tool to Enhance Communications and Access to Emergency Preparedness Resources
Cristina A. Pope, AHIP, and Donna K. Sowles

In Practice: The Ins and Outs of Mobile Technology
Michael Garner

Federal Libraries Section
Time for a Game Change: Growing Opportunities to Reinvent Our Roles
Cosponsored by Medical Library Education Section, Leadership and Management Section, Veterinary Medical Libraries Section, Retired Librarians SIG, Informationist SIG

WSCC, Room 615/616, Level Six
Moderator: I. Diane G. Cooper, AHIP, Informationist, NIH Library, Office of Research Services, National Institutes of Health, Bethesda, MD

Beyond Sabermetrics: Building a Framework for Long-Term Problem Solving Using Soft Systems Methodology
Robert E. Johnson

Hitting a Grand Slam: The State of the Art in Library-Based Bioinformatics Support
Michele Tennant, AHIP, Mary Edwards, AHIP, Rolando Garcia-Milian, and Hannah F. Norton, AHIP

Data Management Planning: A Role for the Embedded Librarian
Susan M. McGuinness

Expanding the Definition of Research Support: Nontraditional Roles for Librarians in Biomedical Research
Betsy Rolland and Emily J. Glenn

Hospital Libraries Section
Librarian as MVP of the Patient Safety Team
Cosponsored by Complementary and Alternative Medicine SIG

WSCC, Room 612, Level Six
Moderator: Claire B. Joseph, AHIP, Director, Jules Redish Memorial Medical Library, South Nassau Communities Hospital, Oceanside, NY

Patient Safety: Get on Base
Lorri Zipperer
The Value of Health Libraries and Information Services for Clinical Decision Making and Patient Safety △
Joanne Marshall, AHIP, FMLA, and Julia Sollenberger, AHIP, FMLA

Team up and Hit It Home!
Elaine Alligood

Medical Informatics Section

Triple Play: The Librarian’s Roles in Bioinformatics Training, Research, and Resource Development
Cospresented by Public Services Section, Molecular Biology and Genomics SIG, Libraries in Curriculum SIG, African American Medical Librarians Alliance SIG
WCC, Room 619/620, Level Six
Moderator: Douglas L. Varner, AHIP, Senior Associate Director and Chief Biomedical Informationist, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

Leading an Interdisciplinary Team to Create Gene Indexing Bioinformatics Software △
Caitlin Sticco

Covering the Bases: Running a Library-Based Bioinformatics Service at a Health Sciences University
Carrie L. Iwema and Ansuman Chattopadhyay

Supercharging ‘Omics Research with a Library-Based Bioinformatics Service
Yibu Chen, Meng Li, and William A. Clintworth

Hitting a Home Run with Bioinformatics Support
Medha Bhagwat and Lynn Young

Distant Hands-on Virtual Bioinformatics Training
Alexa Mayo, AHIP, Medha Bhagwat, and Craig Locatis

Research Section

Spring Training: Statistical Literacy and Techniques in Library Research and Practice
Cospresented by Public Health/Health Administration Section, Molecular Biology and Genomics SIG
WCC, Room 613/614, Level Six
Moderator: Kristine M. Alpi, AHIP, Director, William Rand Kenan, Jr. Library of Veterinary Medicine, North Carolina State University–Raleigh

Librarians Teaching Critical Appraisal: Assessment of Evidence-Based Medicine Competency of Fourth-Year Medical Students Using an Adapted Fresno Test–Based Exercise
Stephanie J. Schulte and Carol A. Powell, AHIP

Results of a Survey Exploring the Roles of Academic Health Sciences Librarians in Health Research △
Thane Chambers

Technical Services Section

Stepping Up to the Plate with New Concepts of Data: Resource Description and Access, Semantic Web, Linked Data
Cospresented by Collection Development Section, Molecular Biology and Genomics SIG
WCC, Room 602/603, Level Six
Moderator: Megan Curran, Head, Metadata and Content Management, Norris Medical Library, University of Southern California–Los Angeles

How the Semantic Web Is Moving Research Networking Software into the Major Leagues
Kristi Holmes and Layne Johnson

Research Data Needs Assessment and Program Planning △
Hannah F. Norton, AHIP, Rolando Garcia-Milian, Michele Tennant, AHIP, and Cecilia E. Botero
Resource Description and Access and the New Bibliographic Framework: Moving Library Data to the Semantic Web
Sharon Willis

6:00 p.m.–7:00 p.m.

Special Events

International Visitors Reception

Sheraton Seattle Hotel, Ravenna, Third Floor
For International Cooperation Section members and international attendees.

Library School Reunion
Sponsored by MLA sections.

Sheraton Seattle Hotel, Grand Ballroom C, Second Floor
Open to library school alumni. No registration required.

Section Shuffle
Sponsored by MLA sections.

WSCC, 4C 1/2, Level Four
Find your team with MLA’s twenty-three sections at the third Section Shuffle. Refreshments provided. All MLA members are welcome. No advance sign up required.

Monday, May 21, 2012

7:00 a.m.–8:15 a.m.

Sunrise Seminar

National Library of Medicine: NLM Online Users’ Meeting

WSCC, Room 602/603, Level Six
National Library of Medicine (NLM) staff will highlight recent accomplishments and indicate new developments in a variety of online systems including MEDLINE/PubMed, MedlinePlus, and other NLM products.

9:00 a.m.–10:00 a.m.

Plenary Session III: Janet Doe Lecture

Introduction: T. Scott Plutchak, AHIP, Director, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham
Lecturer: Mark E. Funk, AHIP, FMLA, Associate Director, Resources and Education, Samuel J. Wood Library, Weill Cornell Medical College, New York, NY

10:00 a.m.–10:30 a.m.

Beverage Break
Sponsored by BMJ Group

10:30 a.m.–11:00 a.m.

Technology Showcase

STAT!Ref Mobile Apps: Providing Easy Access

WSCC, Technology Showcase Stage, Hall 4A/B, Level Four
Learn how STAT!Ref Mobile Access takes STAT!Ref health care e-sources on the go. With powerful interactive functionality, STAT!Ref Mobile Access allows users to search their institution's subscriptions anytime, anywhere. STAT!Ref is available through mobile applications that are supported by most popular devices.

Computerized Physician Order Entry (CPOE), Order Sets, Meaningful Use: How Librarians Fit in

WSCC, Room 611, Level Six
Patients are best-served when health care providers have clinical information available at the point of care. Clinical questions are answered with the latest, evidence-based information, and providing clinical content within hospital electronic medical record systems and order sets enables more consistent decision making and improved quality of care.

What’s New in Cochrane?

WSCC, Room 604, Level Six
Carol Lefebvre, independent information consultant and Cochrane Information Retrieval Methods Group coconvenor, Middle Way, Oxford, United Kingdom, will provide an insider’s look at the Cochrane Library/Cochrane Collaboration from a library and information perspective and will outline how the Cochrane Library continues to be an essential tool for the best practice of evidence-based medicine.

WSCC = Washington State Convention Center
10:30 a.m.–noon

**Section Programs 2**

**Chiropractic Libraries Section**

Complementary and Alternative Medicine (CAM): Evidence, Bias, and Use—Oh, My!
Cosponsored by History of the Health Sciences Section
WSCC, Room 602/603, Level Six
Moderator: Janet Tapper, University Librarian, W. A. Budden Library, University of Western States, Portland, OR

Cochrane Complementary and Alternative Medicine Systematic Reviews: An Analysis of Authors’ Comments on the Quality and Quantity of Evidence and Efficacy Conclusions
Robin A. Paynter

“Alternative” Research Education in a Post-R25 World: Assessing Acupuncture and Oriental Medicine (AOM) Student Attitudes Toward Research and the Scientific Method
Candise Branum

Complementary and Alternative Medicine’s (CAM’s) Research Agenda and Its Unique Challenges
Jane D. Saxton

Hitchhiker’s Guide to One Corner of the Complementary and Alternative Medicine (CAM) Universe
Ron LeFebvre

**Corporate Information Services Section**

Patient Advocacy: Meaningful User Needs Assessment
Cosponsored by Consumer and Patient Health Information Section, Relevant Issues Section
WSCC, Room 619/620, Level Six
Moderator: Montie’ Dobbins, AHIP, Head, Access Services/Circulation, Medical Library, Louisiana State University Health Sciences Center–Shreveport

Assessing Consumers’ Perspectives on Health Information Needs: Understanding Patients Who Value both Health Professionals and Oprah Winfrey as Mediators of Medical Knowledge
Shelagh K. Genuis

Illuminating the Distinct Information Needs of Brain Cancer Patients and Their Caretakers During Routine Clinical Care
Jennifer A. Lyon, AHIP, Jessica Schumacher, Erin M. Dunbar, Jennifer West, and Mary Edwards, AHIP

Health Literacy Interventions: Training Health Care Professionals to Improve Caring for Older Adults
Gabriel Rios, Channing Ford, and Catherine Hogan H. Smith, AHIP

**The Research Ironman: Collaboration, Outreach, and Evidence-Based Mental Health**
Rienne Johnson, Heather McEwen, and Beth Layton, AHIP

**Educational Media and Technologies Section**

Becoming a Better Teacher: How to Coordinate, Execute, and Assess Instruction
Cosponsored by Libraries in Curriculum SIG, Molecular Biology and Genomics SIG, Complementary and Alternative Medicine SIG
WSCC, Room 608/609, Level Six
Moderator: Shannon D. Jones, AHIP, Associate Director, Research and Education, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond

Hitting a Home Run: Collaborative Curriculum Design
Gail Y. Hendler, Amy R. Lapidow, and Karina Meiri

Transcending Personal Stats: Leveraging Peer Review to Improve Teaching and Redesign Interactive Class Content
James Brucker, Stephanie C. Kerns, Linda O’Dwyer, and Pamela Shaw

Bringing New Methods into Library Instruction: A Case Study in Team-Based Learning
Brandi Tuttle and Adrianne Leonardelli

Assessing the FACTTS: An Evidence-Based Medicine and Critical Appraisal Course for Medical Students
David C. Duggar, AHIP, Deidra Woodson, Kimberly A. Pullen, John Cyrus, Donna Timm, AHIP, Jerry McLarty, Mark P. Baggett, and Daniel E. Banks

**Federal Libraries Section**

Careers in Federal Libraries
Cosponsored by Informationist SIG
WSCC, Room 611, Level Six
Moderator: Priscilla Stephenson, Chief, Library Services/Medical Media, Philadelphia VA Medical Center, Philadelphia, PA

Government Hiring and FEDLINK Professional Competencies and the Series 1410 Study
Blane K. Dessy

NLM Associates Program/NLM’s Recruiting Initiatives and Succession Planning
Kathel Dunn

Career Opportunities in the Department of Veteran Affairs
Nancy A. Clark

Federal Opportunities for Innovation and Personal Growth
Terrie Wheeler
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<th>Time</th>
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<tr>
<td>Monday, May 21, 2012</td>
<td><strong>Daily Program</strong></td>
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### History of the Health Sciences Section

#### Hall of Fame: Nursing and Allied Health Information and Scholarship in a League of Their Own

Cosponsored by Nursing and Allied Health Resources Section, Hospital Libraries Section, Dental Section, African American Medical Librarians Alliance SIG

- WSCC, Room 606/607, Level Six
- Moderator: Stephen J. Greenberg, Coordinator, Public Services, History of Medicine Division, National Library of Medicine, Bethesda, MD

**Nursing Collections, Corporations, Collaboration: An Historical Interdisciplinary Model**

- Warren G. Hawkes, AHIP, and Richard J. Barry, AHIP

**The Evolution of Nursing Journals and Indexing**

- Margaret (Peg) Allen, FMLA, Pamela Sherwill-Navarro, AHIP, Joy Kennedy, and Holly Hubenschmidt, AHIP

**Aiming for the Infield or the Outfield: Which Field Gives Nursing Research the Most Runs?**

- Thane Chambers

**Who’s on First? Mapping the Literature of Addictions Treatment**

- Paul M. Blobaum

### Medical Library Education Section

#### New Voices: Let’s Hear It from the Rookie Lineup

Cosponsored by New Members SIG, Research Section

- WSCC, Room 604, Level Six
- Moderator: Julie Kwan, AHIP, Associate Director, National Network of Libraries of Medicine, Pacific Southwest Region, Louise M. Darling Biomedical Library, University of California–Los Angeles

**Pitching Data Services to Translational Researchers: A Pilot Project**

- Lisa Federer, AHIP

**Implementing and Evaluating Cancer Consumer Health Programming**

- Martha E. Meacham

**A New Playing Field: A Librarian’s Experiences Developing the Role of a Digital Information Gallery**

- April J. Schweikhard

**A Rookie’s Perspective: The Relationship Between Activities in Professional Organizations and Professional Competencies for Health Sciences Librarians**

- Phill Jo

**Move up to the Big Leagues with Data Visualization Skills**

- David M. Howard and Valerie L. Howard

### Pharmacy and Drug Information Section

#### Building the All Star Team: Librarians’ Role in Enabling Interprofessional Education

Cosponsored by Dental Section, Complementary and Alternative Medicine SIG

- WSCC, Room 612, Level Six
- Moderator: Irena G. Dryankova-Bond, Associate Professor, Library and Learning Resources, and Library Manager, Blais Family Library, Massachusetts College of Pharmacy and Health Sciences–Worcester

**Batter’s up: Librarians Score as Campus Leaders of Interprofessional Education**

- Jean P. Shipman, AHIP, FMLA, Joan M. Stoddart, AHIP, Jeanne M. LeBer, AHIP, Nancy T. Lombardo, and Alice Weber, AHIP

**Interleague Play: Campus Leadership through Interprofessional Education**

- Emily Brennan, Amy Chatfield, and Eileen Eandi

### Theory and Practice à la Yogi Berra: The Interprofessional Education of Medical and Pharmacy Students in Evidence-Based Medicine

- Heather McEwen, Michelle Cudnik, Lisa N. Weiss, Rienne Johnson, and Beth Layton, AHIP

**From Utility Player to Team Captain: Health Sciences Librarians Facilitating Interprofessional Education**

- Andre J. Nault and James Beattie Jr.

### Public Health/Health Administration Section

#### Going the Distance: Keeping Your Global Health Projects Alive

Cosponsored by International Cooperation Section, Relevant Issues Section

- WSCC, Room 613/614, Level Six
- Moderator: Alicia A. Livinski, Biomedical Librarian and Informationist, NIH Library, National Institutes of Health, Bethesda, MD

**The Elsevier Foundation: A Funders’ Perspective on Global Health Libraries Grants**

- Tom Reller, Vice President and Head of Global Corporate Relations, Elsevier, and Leonard Rhine, FMLA, Coordinator, E-Library Training Initiative, Librarians Without Borders®, Medical Library Association, Gainesville, FL

**Expanding the Library’s Commitment to Global Health Engagement: Process, Outcomes, and Challenges**

- Mellanye Lackey, Carol Jenkins, AHIP, FMLA, Jill Mayer, AHIP, Kathleen McGraw, and Susan Swogger

**An Initiative to Include Literature Searching Skills in the Curriculum in a Developing Country, with an Across the Country Training Initiative**

- Vasumathi Sriganesh, Parvati Iyer, and Dipti Suvarna

\< WSCC = Washington State Convention Center

Visit the Meeting Blog at www.npc.mlanet.org/mla12/
Veterinary Medical Libraries Section

**Wisdom of Yogi: How We Instruct Our Game**  
_Cosponsored by Institutional Animal Care and Use SIG_  
WSCC, Room 615/616, Level Six  
Moderator: T. Derek Halling, Onsite Services Librarian, Medical Sciences Library, Texas A&M University–College Station

**You Can Observe a Lot Just By Watching: Building a Comprehensive Copyright Program**  
Rienne Johnson, Kevin A. Caslow, and Beth Layton, AHIP

**When You Come to a Fork in the Road, Take It: Experimenting with Collaborative Opportunities**  
Esther Carrigan, AHIP, Heather K. Moberly, AHIP, and T. Derek Halling

**“If the Fans Don’t Come out to the Ball Park, You Can’t Stop Them” (Yogi Berra): Taking Library Services to the Users**  
Katherine A. Rickett

**Nobody Goes There Anymore; It’s Too Crowded: Redesigning Our Library Visitor Policy**  
Debra R. Berlanstein, AHIP, and Ryan Harris, AHIP

**Improving Our Reference Desk Management and Training or “I Wish I Had an Answer to that because I’m Tired of Answering that Question” (Yogi Berra)**  
Kelly Thormodson and W. Shane Wallace, AHIP

### 11:30 a.m.–noon

**Technology Showcase**  
_BMJGroup CE Headquarters Tracks Continuing Medical Education across Your Evidence-Based Medicine Portfolio_  
WSCC, Technology Showcase Stage, Hall 4A/B, Level Four  
Introducing CE Headquarters, a new portal offering point-of-care continuing medical education (CME) credits for a customizable suite of evidence-based medicine (EBM) resources. Enhance value to your library audience, while capturing comparative usage data. From the BMJ Group, a global EBM authority, in partnership with Genova Technologies and the University of Iowa.

**MLA Awards Ceremony and Luncheon**  
_Sponsored by UpToDate._  
WSCC, Ballroom 6A/B/C, Level Six  
Ticketed event. Tickets available at the MLA Registration Desk until 5:00 p.m. on Saturday, May 19, 2012.

### 1:15 p.m.–5:00 p.m.

**Exhibits Open**  
WSCC, Hall 4A/B, Level Four
Monday, May 21, 2012  |  Daily Program

Cosponsored by Federal Libraries Section; Outreach SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Relevant Issues Section; African American Medical Librarians Alliance SIG

WSCC, Room 612, Level Six

Moderator: Melanie D. Jones, Library Director, Community Health Library, Kittitas Valley Community Hospital, Ellensburg, WA

Community Day: Reaching out to First Responders and Community Members
Susan J. Barnes, Cynthia Olney, Angela Ruffin, and Lisa Boyd

On the Air! Librarians and Doctors Using the Radio to Communicate with Listeners about Health
Lara Handler, Karen Crowell, Barbara Rothen Renner, Christie Silbajoris, AHIP, Jean Blackwell, AHIP, and Robert Ladd

Out of the Library and into the Mall
Susan H. Mayer, Curtis A. Huber, and Rachel F. Carroll

Health Enhancement for Rural Elderly: Improving Health Literacy for Seniors in Eastern Montana
Gail Kouame and David Young

Hospital Libraries Section

Knowledge Management: A Whole New Ballgame
Cosponsored by Medical Library Education Section

WSCC, Room 602/603, Level Six

Moderator: Margo Coletti, AHIP, Director, Knowledge Services, Beth Israel Deaconess Medical Center, Boston, MA

It Takes a Librarian to Rip off the Band-Aid: Replacing Paper Pocket Guides with a Web App
Amy L. Harper and Erik Van Eaton

Development to Implementation: Piloting Knowledge Management (KM) in New England
H. Mark Goldstein, AHIP

Librarians Leading Knowledge Management
Pamela S. Bradigan, AHIP, and Lynda J. Hartel, AHIP

Enhancing PubMed Search Outcomes for Evidence-Based Articles with Customized My NCBI Filters
Tanya Shkolnikov, AHIP

Leadership and Management Section

Smells Like Team Spirit: Partnerships to Move Your Library Forward
Cosponsored by Corporate Information Services Section, Institutional Animal Care and Use SIG, Veterinary Medical Libraries Section, Cancer Librarians Section

WSCC, Room 619/620, Level Six

Moderator: Teresa L. Knott, AHIP, Cochair, 2012 National Program Committee, Director, Tompkins-McCaw Library for the Health Sciences, and Associate University Librarian, Virginia Commonwealth University–Richmond;

Mentoring for Collaboration: More than Just Knowledge Skills
Rachel R. Walden and Nunzia B. Giuse, AHIP, FMLA

Collaborations and Partnerships: We Accomplish Much More When We Work Together
Andrea Lynch

Essential Skills for Biomedical Librarians Engaging in Cross-disciplinary, Multi-institutional Team Projects: Experiences from the VIVO Collaboration
Rolando Garcia-Milian, Hannah F. Norton, AHIP, Beth Auten, AHIP, Valrie Davis, Kristi Holmes, Margeaux Johnson, and Michele Tennant, AHIP

Moving Forward Together: Two Game-Changing Collaborations
Barbara Rothen Renner

Dealing with Data: Partnering to Support E-Science and Data Management on Campus
Andrea S. Horne, Bart Ragon, Andrew Sallans, and Sherry Lake

Smells Like Team Spirit: MedlinePLUS Videos for Patient Education, A Partnership Between the University of Texas Health Sciences Center Libraries and CareLink, University Health System
Pegeen Anne Seger

Double Play Staffing Model: Partnering to Serve Dual Needs
Sarah Fletcher Harper and Ruth Riley, AHIP

Nursing and Allied Health Resources Section

Fundamentals of the Game: Skill Building for Health Professional Information Literacy and Evidence-Based Practice
Cosponsored by Educational Media and Technologies Section, Public Health/Health Administration Section, African American Medical Librarians Alliance SIG

WSCC, Room 606/607, Level Six

Moderator: Margaret (Peg) Allen, FMLA, Consultant, Health Knowledge Consultants, Stratford, WI

Characterizing Clinical Questions of Occupational Therapists, Physical Therapists, and Speech-Language Pathologists
Lorie Kloda, AHIP, and Joan C. Bartlett

Information Literacy Standards for Nursing in Action
Loree Hyde and Diane Bauer

Igniting a Spirit of Inquiry in Bachelor of Science in Nursing Accelerated Students
Pamela Sherwill-Navarro, AHIP
Nurse Residency Programs: Librarians Supporting New Nurses in Evidence-Based Practice
Katherine Downton and Emilie Ludeman

Information Literacy Skills for Nurses: Team Teaching by Nurses and a Librarian
Marilyn L. Tinsley and Lynda Copeland-Fields

A Whole New Ballgame: Teaching Evidence-Based Practice in the Hospital
Lindsay E. Blake, AHIP, and Darra Ballance, AHIP

Building Information Literacy Skills: Nurses and Librarians Advancing Research and Evidence-Based Practice at an Academic Medical Center
Beth Auten, AHIP, and Gale Danek

Pharmacy and Drug Information Section

PDI AccessPharmacy Lecture
Cosponsored by Dental Section, Public Health/Health Administration Section, Medical Library Education Section, Complementary and Alternative Medicine SIG
WSCC, Room 604, Level Six
Moderator: Irena G. Dryankova-Bond, Associate Professor, Library and Learning Resources, and Library Manager, Blais Family Library, Massachusetts College of Pharmacy and Health Sciences–Worcester

How Comparative Effectiveness Research Is “Changing the Game”
Sean D. Sullivan

Public Health/Health Administration Section

Teamwork for Evidence-Based Practice: Collaboration for Improving Evidence-Based Practice
Cosponsored by Complementary and Alternative Medicine SIG, Clinical Librarians and Evidence-Based Health Care SIG, Relevant Issues Section
WSCC, Room 611, Level Six

Peer Review of Comparative Effectiveness Review Search Strategies
Robin A. Paynter and Rose Relevo, AHIP

Network Development for Data Development: The Community Health Informatics Project
Elaine R. Hicks

Electronic Health Record: Integrating Evidence-Based Information at the Point of Clinical Decision Making
Susan A. Fowler, Lauren H. Yaeger, Feliciano (Pele) Yu Jr., Dwight Doerhoff, Paul Schoening, and Betsy Kelly

Two for the Win: Resident/Librarian Collaboration to Teach an Evidence-Based Medicine Curriculum
Jonathan B. Koffel and Ganesh Asaithambi

Using Librarians in Experiential Learning in Evidence-Based Practice Education
Rebecca P. Winsett, Margaret Moutseous, and H. Lynn Johnson

Veterinary Medical Libraries Section

Instant Replay: How Technology Is Changing Our Game
Cosponsored by Osteopathic Libraries SIG, Institutional Animal Care and Use SIG
WSCC, Room 615/616, Level Six
Moderator: Catherine Pepper, Assistant Professor and Coordinator, Library Field Services, Medical Sciences Library, Texas A&M University–College Station

Scanning Technology Selection Impacts Usefulness of Image-Rich Content

Moving out Ahead of the Curveball: One Library’s Experience with Going Mobile
Alicia A. Livinski, Douglas J. Joubert, and MaShana Davis

New Article Retrieval Tools: How They Affect User Work Flow and the Library’s Role
Emily Morton-Owens and Aileen McCrillis

Biomedical Librarians as Information Nodes in Community Research Networks
Rolando Garcia-Milian, Hannah F. Norton, AHIP, and Michele Tennant, AHIP

2:30 p.m.–3:00 p.m.

Technology Showcase

Decision Support Tools: CINAHL with Full Text and MEDLINE Complete
WSCC, Technology Showcase Stage, Hall 4A/B, Level Four
CINAHL with Full Text, the best source of full text for nursing and allied health journals, provides full text for 600+ journals indexed in CINAHL. MEDLINE with Full Text is the most comprehensive source of full text for medical journals, providing full text for over 1,400 journals indexed in MEDLINE.

3:30 p.m.–4:00 p.m.

Beverage Break
WSCC, Hall 4A/B, Level Four

Technology Showcase

Decision Support Tools: Nursing Reference Center
WSCC, Technology Showcase Stage, Hall 4A/B, Level Four
Nursing Reference Center contains evidence-based
point-of-care nursing content including condition and treatment overviews, red flags, interactions, guidelines, and proprietary Evidence-Based Care Sheets and Quick Lessons. Hospitals using Nursing Reference Center and CINAHL with Full Text satisfy applicable Joint Commission standards and help meet American Nurses Credentialing Center Magnet program model components status criteria.

3:30 p.m.–4:30 p.m.

Informal Meetings

BIOBASE Knowledge Library
- WSCC, Room 617, Level Six

CrossMark Version Identification Service Overview
- WSCC, Room 618, Level Six

One Great Collection, Two Simple Steps: An EBSCO Panel Discussion
- WSCC, Room 611, Level Six

Poster Session 2
- WSCC, Hall 4A/B, Level Four
See pages 42–48 for the listing of posters and presenters.

6:00 p.m.–7:00 p.m.

Tweet-up
- WSCC, 4 South Lobby, Level Four
Ticketed event. Meet in person with the people you have been interacting with on Twitter during MLA ‘12.

Tuesday, May 22, 2012

7:00 a.m.–9:00 a.m.

Informal Meeting

AAHSL Scholarly Communication Committee
- WSCC, Room 214, Level Two

Sunrise Seminars

Embase: Enhancements to Support Evidence-Based Medicine Searches: An Update
- WSCC, Room 612, Level Six
Carol Lefebvre, independent information consultant and Cochrane Information Retrieval Methods Group coconvener, Middle Way, Oxford, United Kingdom, and Daan De Jong, product manager, Elsevier, will explain how Embase supports information retrieval for evidence-based medicine (EBM) and other advanced searches. Reporting on an Embase/Cochrane collaboration, Lefebvre will highlight enhanced EBM terminology and content sources recently added to Embase and give an update on progress since May 2011.

Rittenhouse’s R2 Digital Library: A Science, Technology, Medicine E-Book Platform
- WSCC, Room 602/603, Level Six
The R2 Digital Library is a web-based database that aggregates book content from key health sciences publishers. Libraries can build collections one title, one user at a time, enabling institutions to tailor content to meet current needs. See a demo of R2 and learn about new enhancements to the platform.

9:00 a.m.–10:00 a.m.

MLA Business Meeting II: Presidential Inaugural Address and MLA ’13 Invitation
- WSCC, Ballroom 6A/B/C, Level Six
Presiding: Gerald (Jerry) Perry, AHIP, 2011/12 MLA President

Agenda
- Call to Order
- Old Business
- Recognition of Retiring Board Members
- Introduction of Incoming Board Members
- Recognition of Outgoing President
- Presidential Inaugural Address: Jane Blumenthal, AHIP, 2012/13 MLA President, and Director, Health Sciences Libraries, University of Michigan–Ann Arbor
- Resolutions
- Announcement of MLA Scholarship Booth Raffle Drawing
- MLA ’13 Invitation:

J. Michael Homan, AHIP, FMLA, Chair, 2013 National Program Committee, and Director, Libraries, Mayo Clinic, Rochester, MN; Heather Todd, Liaison, 11th International Congress on Medical Librarianship (ICML), Cochair, 2013 National Program Committee; and Executive Manager, Scholarly Publishing and Digitisation Service, University of Queensland, St. Lucia, Australia; Eric Albright, AHIP, Chair, 2013 Local Assistance Committee, and Director, Hirsh Health Sciences Library, Tufts University, Boston, MA; and Sarah McCord, AHIP, Cochair, 2013 Local Assistance Committee, and Head, Reference and Instructional Services, Henrietta DeBenedictus Library, Massachusetts College of Pharmacy and Health Sciences–Boston

10:00 a.m.–10:30 a.m.

Beverage Break
- WSCC, Hall 4A/B, Level Four

10:00 a.m.–3:00 p.m.

Exhibits Open
- WSCC, Hall 4A/B, Level Four

Visit the Meeting Blog at www.npc.mlanet.org/mla12/
10:30 a.m.–11:00 a.m.

**Technology Showcase**

**Rehabilitation Reference Center**

WSCC, Technology Showcase Stage, Hall 4A/B, Level Four

Rehabilitation Reference Center, an evidence-based point-of-care clinical reference tool for use by rehabilitation clinicians, provides physical therapists, occupational therapists, and rehabilitation students with the best available evidence including Clinical Reviews, research instruments, and more than 10,000 exercise images, which may be added to customizable patient education handouts.

10:30 a.m.–11:30 a.m.

**NLM Update**

WSCC, Ballroom 6A/B/C, Level Six

11:30 a.m.–12:30 p.m.

**Legislative Update**

WSCC, Room 608/609, Level Six

Join MLA’s Governmental Relations Committee for this program, which will provide an overview of health funding, the Federal Research Public Access Act, efforts to expand the National Institutes of Health public policy to other federal agencies, and other timely and relevant information issues and policy.

**Informal Meetings**

**Transforming the Medical Library for the Future: Building Deeper Relationships with Physicians and Stronger Ties to Patient Care**

WSCC, Room 617, Level Six

**Institutional Repositories and the Open Repository Solution**

WSCC, Room 211, Level Two

1:00 p.m.–2:00 p.m.

**Poster Session 3 and Poster Dessert Reception**

WSCC, Hall 4A/B, Level Four

See pages 42–48 for the listing of posters and presenters.

2:00 p.m.–3:30 p.m.

**Section Programs 4**

**2012 National Program Committee (General Topic)**

**It’s Outta Here! Community Engagement**

Cosponsored by Medical Library Education Section, New Members SIG

WSCC, Room 608/609, Level Six

Moderator: Michelle Kraft, AHIP, Senior Medical Librarian, Cleveland Clinic Alumni Library, Cleveland Clinic, Cleveland, OH

**Partnering to Encourage Health Information Seeking at an Urban Minority Health Center: A Case Study**

Prudence W. Dalrymple, AHIP, Mary K. Green, Kathleen H. Turner, Lisl Zach, and Linda M. G. Katz, AHIP

**Project SHARE: Empowering Student Community Health Advocates**

Anna Tatro, M.J. Tooey, AHIP, FMLA, and Alexa Mayo, AHIP

**Extending Our Reach: Using Social Media to Engage Family Caregivers Online**

Jamie E. Peacock

**Bringing School Librarians to the Game: Promoting Reliable Online Health Information through School Librarians**

Kimberly A. Pullen and Betty Tucker, AHIP

**A New Approach to Community Engagement: Focused Health Information Outreach**

Javier Crespo and Michelle L. Eberle, AHIP

**Collection Development Section**

**Sustaining Library Collections to Ensure a Home Run**

Cosponsored by Technical Services Section

WSCC, Room 612, Level Six

Moderator: Jon Crossno, AHIP, Collection Development Librarian, Library, University of Texas Southwestern Medical Center–Dallas

**How Consortial and Other Shared E-Book Patron-Driven Acquisitions Plans Are Contributing Significant Content to Support Research, Coursework, and Distance Learning at the University of Florida’s Health Science Library**

Steven B. Carrico and Cecilia E. Botero

**Determining Your Lineup Card: Implementing a Demand-Driven Acquisition Program within a Large Academic Institution**

Nicole R. Theis-Mahon and Katherine V. Chew

**Covering the Bases: A Unique Personal Digital Assistant Project to Evaluate Current Collection Practices**

Trish Chatterley

**Keeping Score: Assessing the Value of Electronic Resources in Faculty Research**

Leslie Williams, Denise Pan, Gabrielle Wiersma, and Yem Fong

**Educational Media and Technologies Section**

**Loading the Bases: Teaching with Technology and Multimedia**
Windup and the Pitch: Delivering Instruction Using Videos
Carol Shannon, Nadia Lalla, and Anne Perorazio

Cracker Jack Instruction: Creating, Implementing and Managing a No-Budget Online Continuing Education Course

Blended Learning in Action: Custom Designing an Extensible Online Tutorial to Enhance Interactive Classroom Content in a Medical Decision Making Course
James Brucker, Stephanie C. Kerns, Pamela Shaw, and Linda O’Dwyer

Presentation Excellence: Moving Beyond PowerPoint
Bill McGann

International Cooperation Section
Stepping Out of the Box: Librarians Working in Unconventional Roles and Places in Support of Global Health
Cosponsored by Public Health/Health Administration Section, Library Marketing SIG
WSCC, Room 602/603, Level Six
Moderator: Alicia A. Livinski, Biomedical Librarian and Informationist, NIH Library, National Institutes of Health, Bethesda, MD

Global Health Partnerships in Medical Education: A View from the Wards, Boardroom, Director’s Office, and Teaching Lab
Lauren Maggio and Megan von Isenburg, AHIP

Going Way out of the Box: From Tennessee to South Africa
Cynthia J. Vaughn, AHIP, and Martha F. Earl, AHIP

Strengthening Research Capacity and Addressing Global Health Challenges: A Librarian’s Perspective
Gurpreet Rana

Strengthening Medical Library Services in Ethiopia: An International Collaboration
Sandra A. Kendall and Lenny Rhine, FMLA

Leadership and Management Section
Where Have You Gone, Joe DiMaggio? Turning Losses into Opportunities
WSCC, Room 606/607, Level Six
Moderator: Paula G. Raimondo, AHIP, Head, Liaison and Outreach Services, Health Sciences and Human Services Library, University of Maryland–Baltimore

Shortstop to First to Third: Collaborating to Access Digital Collections for Biomedical Natural Language Processing (BNLP) Research
Lynne M. Fox, AHIP, Leslie Williams, Christophe Roeder, and Lawrence Hunter

Keep Calm and Carry on: The Perilous Process of Finding and Implementing a Federated Search Tool
Ann Glusker, AHIP, and Elisa Hoelscher

Before We Change the Game: The Sense-Making Practices of Hospital Librarians
Carol L. Perryman

Working through a Slump with Retraining and a Clear Game Plan
T. Derek Halling

Around the Horn: How the University of Florida Successfully Fielded a Team that Integrates Health Sciences and University Libraries
Michele Tennant, AHIP, Cecilia E. Botero, and Brian W. Keith

Nursing and Allied Health Resources Section
Libraryless in Seattle: Outreach to the Resource-Poor and the Library-Bereft
Cosponsored by African American Medical Librarians Alliance SIG, Public Health/Health Administration Section
WSCC, Room 611, Level Six
Moderator: Jonathan Potter, Health Science Librarian, Riverpoint Campus Library, Eastern Washington University–Spokane

Avoiding the Squeeze Play: Equipping Physical Therapy Students in Identifying and Retrieving Evidence-Based Practice Materials Post-Graduation
Karen S. Lamson and Michelle L. Zafren
Assessing the Health Science Information Needs of Unaffiliated Health Professionals and Using Training on Openly Available Search Tools and Resources to Provide Solutions to Their Information Access Challenges/Barriers

Konstantina Matsoukas, Michael Koehn, and Diane Hauser

The DIY Medical Librarian: Creating Free Online Services for the Resource-Poor and the Library-Bereft

Hope Leman

Addressing the Real-World Information Needs of Practitioners: A Statewide Initiative

Valerie Lawrence, AHIP

Public Services Section

Hitting the Ball out of the Park: Reaching New Audiences

Cosponsored by Federal Libraries Section; Osteopathic Libraries SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

WSCC, Room 604, Level Six
Moderator: Dolores Zegar Judkins, AHIP, Head, Instruction, Research, and Outreach, OHSU Library, Oregon Health & Science University–Portland

Survival and Success Beyond Grad School: Improving Library Services to Postdoctoral Researchers

Aileen McCrillis, Alisa Surkis, Dorice Vieira, Pauline S. Beam, and Tina O’Grady

Supporting the Medical Support Staff: Outreach to Administrative Assistants and Secretaries

Debra A. Werner

New Audience, New Game: Supporting Biomedical Researchers’ Data Management Needs

Layne Johnson, Jonathan B. Koffel, and Lisa Johnston

Informatics Instruction through an Interdisciplinary Seminar Series: Introduction to Genomic Medicine

Kristi Holmes

Research Section

Effective Dissemination of Findings: Pitching Your Research with Speed and Accuracy

Cosponsored by Public Health/Health Administration Section, International Cooperation Section, Translational Sciences Collaboration SIG, Clinical Librarians and Evidence-Based Health Care SIG, Outreach SIG

WSCC, Room 615/616, Level Six
Moderator: Gail Y. Hendler, Head, Information and Access Services, Hirsch Health Sciences Library, Tufts University, Boston, MA

A Method for Your Madness: Applying Return on Investment

Betsy Kelly, Claire Hamasu, and Barbara Jones

Assessing the Impact of Evidence Summaries in Library and Information Studies: A Mixed Methods Approach

Lorie Kloda, AHIP, Denise Koufogiannakis, and Alison Brettle

Covering All Your (Data) Bases: A Comparison for Autism Researchers

Rex R. Robison, AHIP

Knocking One out of the Park: Creating Effective Posters for Presentation

Jeffrey Coghill, AHIP, and Jason Cottle

3:30 p.m.–4:30 p.m.

Open Forums

Open Forum: Gamechanging Resumes, Cover Letters, and Interviews

WSCC, Room 604, Level Six

Need tips and techniques for your resume? CV? Cover letter? Interview? MLA’s Professional Recruitment and Retention Committee invites you to this open forum to learn techniques that can enhance your employment opportunities in hospital or academic libraries. The forum will also include an opportunity to informally chat with colleagues about how to best present yourself on social media sites.

Open Forum: International and National Outreach Programs: Learning From Each Other

WSCC, Room 619/620, Level Six

NEW DESCRIPTION AND SPEAKERS:

In the current era of globalization, a number of libraries in the industrialized world have developed international outreach projects. In North America and Europe, similar programs have been developed on the national, regional, and local levels. The thesis is that there is a commonality between such projects and that the sharing of ideas will enhance future projects and their sustainability. A panel will briefly highlight several international and national projects, discussing targeted audiences, strategies, successes, problems, and so on. This open forum will give speakers and participants an opportunity to share their ideas and experiences. If you are involved in such projects, or interested in learning more, please attend the session and contribute to the discussion.

PRESENTERS INCLUDE:

Mellanye Lackey, Director, Health Sciences Library Global Engagement, and Public Health Liaison Librarian, University of North Carolina–Chapel Hill; Irena Dryankova-Bond, Library Manager, Blais Family Library, and Associate Professor, Library and Learning Resources, Massachusetts College of Pharmacy and Health Sciences–Worcester; and Megan von Isenburg, AHIP, Associate Director, Research and Education, Duke Medical Center Library & Archives, Duke University, Durham, NC

MODERATOR AND HOST: Lenny Rhine, FMLA, Coordinator, E-Library Training Initiative Librarians Without Borders®, MLA
Open Forum: Leadership and Management Section Membership Survey Update
WSCC, Room 602/603, Level Six
This open forum will focus on the findings from a recent survey of the membership, conducted by the MLA Leadership and Management Section, on behalf of the MLA Board and the Emerging MLA Leaders Task Force. The survey has been designed to help guide MLA’s planning for the future by (1) identifying aspects of professional association membership that are particularly of value to MLA members and (2) gathering input to help shape MLA’s strategic directions going forward. The open forum offers an opportunity to share your perspective on these important issues. Come express your views.

Open Forum: MLA’s Disaster Information Specialization Update
WSCC, Room 606/607, Level Six
During this open forum, MLA will introduce its new Disaster Information Specialization program. The specialization was developed in cooperation with the National Library of Medicine (NLM). It offers an approved curriculum of courses so that participants can acquire the knowledge and skills necessary to support their libraries, institutions, and communities in times of disaster or other emergencies. Upon completion, participants will receive certificates acknowledging their educational effort. MLA and NLM staff will be on hand to answer any questions.

Open Forum: Scholarly Communications
WSCC, Room 615/616, Level Six
Join the Ad Hoc Committee for Advocating Scholarly Communications for an update on the latest developments in scholarly communications and how these changes are making an impact on library collections and services. International Cooperation Section Chair Alicia Livinski and E-Library Training Coordinator Lenny Rhine, FMLA, will facilitate.

Experience MLA Party (MLA Reception)
Sponsored by UpToDate.
EMP Museum, 325 5th Avenue N, Seattle, WA
Ticketed event. Cash bar. For transportation, see flier in your meeting tote bag. Explore some of the most significant moments in rock music, science fiction, and popular culture through EMP’s impressive exhibitions and interactive installations. Its spectacular presentation of rare artifacts, multimedia, and hands-on programs offer a unique experience you will find only at EMP.

Wednesday, May 23, 2012

Plenary Session IV: T. R. Reid
WSCC, Ballroom 6A/B, Level Six
Introduction: Michelle Kraft, AHIP, Cochair, 2012 National Program Committee, and Senior Medical Librarian, Cleveland Clinic Alumni Library, Cleveland Clinic, Cleveland, OH
Lecturer: T. R. Reid

Comparative Effectiveness Research: Trends and Issues
Moderator: Barbara A. Epstein, AHIP, Director, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA
Panel: Kate Goodrich, Office of Clinical Standards and Quality, Center for Medicare and Medicaid Services, Baltimore, MD; Joyce E. B. Backus, Deputy Associate Director, Library Operations, National Library of Medicine (NLM), Bethesda, MD; and Michael L. Parchman, Director, MacColl Center for Health Care Innovation, Group Health Research Institute, Seattle, WA

MLA Board of Directors Meeting
Sheraton Seattle Hotel, Issaquah A/B, Third Floor

Continuing Education
See pages 20–22
Awards, Grants, and Scholarships

Join MLA in recognizing this year’s awardees by attending the Awards Ceremony and Luncheon on Monday, May 21, 2012, from noon–1:30 p.m. in the Washington State Convention Center, Ballroom 6A/B/C. One ticket to the luncheon is included with inclusive registration. You can purchase additional tickets at the MLA Registration Center prior to 5:00 p.m. on Saturday, May 19. Recipients are listed in order of presentation during the ceremony.

Joseph Leiter NLM/MLA Lectureship
Frederick (Skip) M. Burkle Jr.

John P. McGovern Award Lectureship
Steven Johnson

Estelle Brodman Award for the Academic Medical Librarian of the Year
Bart Ragon

MLA Scholarship
Kevin Pardon

MLA Scholarship for Minority Students
Ligia Patricia Groff

2012 Cunningham Memorial International Fellowship
Midrar Ullah

Hospital Libraries Section/MLA Professional Development Grant
Elizabeth Jayne Kiscaden

EBSCO/MLA Annual Meeting Grants
Endowed by EBSCO Information Services.
Aleta C. Embrey
Aleshia C. Heckel
Alisha H. Miles, AHIP
Jennifer S. Walker, AHIP

Donald A. B. Lindberg Research Fellowship
Mary J. Moore

Thomson Reuters/MLA Doctoral Fellowship
Mary E. Piorun, AHIP

Continuing Education Award
Alisha H. Miles, AHIP

Virginia L. and William K. Beatty Volunteer Service Award
Janet L. Cowen, AHIP

Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship
Mary Virginia Taylor

Lucretia W. McClure Excellence in Education Award
Janet G. Schnall, AHIP

Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences
Endowed by Ballen Booksellers International.
Laurie L. Thompson, AHIP

Carla J. Funk Governmental Relations Award
Endowed by Kent A. Smith, FMLA.
Lynne K. Siemers

Ida and George Eliot Prize
Margaret M. Bandy, AHIP, FMLA, and Rosalind F. Dudden, AHIP, FMLA

Majors/MLA Chapter Project of the Year
Endowed by J. A. Majors.
South Central Chapter of the Medical Library Association

Section Project of the Year Award
Cancer Librarians Section

Rittenhouse Award
Sponsored by Rittenhouse Book Distributors.
Eva Jurczyk

T. Mark Hodges International Service Award
Alice E. Hadley, AHIP

MLA President’s Award
Connie Schardt, AHIP, FMLA

2012 Janet Doe Lectureship
Mark E. Funk, AHIP, FMLA

Fellowship
Susan Lessick, AHIP, FMLA
(Kathleen) Ann McKibbon, FMLA
Kay E. Wellik, AHIP, FMLA

Marcia C. Noyes Award
Jacqueline D. Doyle, AHIP, FMLA
Poster Sessions

Poster Session 1  Sunday, May 20, 3:30 p.m.–4:30 p.m.

1 50 Years! Nursing and Allied Health Resources Section (NAHRS) of MLA
   Janet G. Schnall, AHIP, Margaret (Peg) Allen, AHIP, FMLA, Lin Wu, AHIP, and Wanda E. Anderson

4 Home Field Advantage: Librarians in the Outpatient Clinic, a Five-Year Retrospective
   Lee A. Vucovich, AHIP, Cara L. Wilhelm, Satyra S. Howell, and Tracy E. Powell, AHIP

7 Meeting the Challenge of Evidence-Based Medicine in the Family Medicine Clerkship: Closing the Loop from Academics to Office
   Susan K. Cavanaugh and Nancy Calabretta

10 The Rise of Asia in the Publication of Medical Information and Research: A Geographical Trend Analysis of the PubMed Database△
   Mark L. Danderson

13 A Clinical Librarian’s Experience of Involvement in the Development and Updates of Institutional Clinical Practice Algorithms△
   Yimin Geng and Clara Fowler

16 A Study of Physicians’ Attitudes, Knowledge, Skills, and Educational Needs in Evidence-Based Medicine△
   Chang Hui-Chin, Chiu Tzu-Heng, Wu Chih-Lung, Tsai Chung-Hang, Lin Fang-Yu, and Lin Long-Yau

19 A Testing Time: Strategies Used to Keep the Ball in the Air during an Efficiency Review
   Andrea Lane and Alex McNeil

22 A Whole New Ballgame: Data Services in the Library△
   Lisa Federer, AHIP

25 An Assessment of Needed Competencies to Promote the Data Curation and Management Librarianship of Health Sciences and Science and Technology Librarians△
   Andrew T. Creamer, Myrna E. Morales, Donna Kafel, Javier Crespo, and Elaine Martin

28 Turn Your Library Tutorial into a Hollywood Movie
   Jin Wu

30 Analysis of Librarian-Mediated Literature Searches Using a Clinical Electronic Data Capture System△
   Jennifer A. Lyon, AHIP, Michele Tennant, AHIP, Hannah F. Norton, AHIP, and Rolando Garcia-Milian

33 Assessing and Analyzing the Information Needs of Research Complex Tenants△
   Marisa Conte, Marci Brandenburg, Judith Smith, and Whitney Townsend

38 Building a Farm Team: Ten Years of Developing New Academic Health Sciences Library Directors: The National Library of Medicine/Association of Academic Health Sciences Libraries Leadership Fellows Program△

41 Changing Our Communication Game Plan△
   Claire Hamasu, John Bramble, and Martha Magee

44 Changing Our Game: User Preferences for E-Readers and Tablets△
   Jeane M. LeBer, AHIP, Amy Honisett, Peter S. Jones, Christy Jarvis, Nancy T. Lombardo, and Alice Weber, AHIP

47 Choosing the Right Pitch: Customized Orientation Emails to Incoming Residents and Fellows△
   Jonathan B. Koffel

50 Collaboration, Collegiality, Cooperation: Consumer Health Library Services and the American Cancer Society Navigator Role△
   Carol Ann Attwood, AHIP, and Kay E. Wellik, AHIP

53 Connecting Patients to Health Information at the Bedside: Implementing and Managing an Interactive Television and Patient Education System
   Cathy Murch, AHIP, and Holly Sheldon Kimborowicz, AHIP

56 Covering Our Bases: Disaster Planning at an Academic Health Sciences Library
   Richard A. Peterson, AHIP, Elizabeth M. Berney, Emma Cryer, Karen S. Grigg, AHIP, Russell Koons, Adrienne Leonardelli, Eugene Lofton, and Louis Wiethe

59 Depositing Intellectual Property into an Institutional Depository
   Merle Rosenzweig and Anna E. Schnitzer

62 Digitization of the Aristides Agramonte Collection on Yellow Fever
   Maureen M. Knapp, AHIP

65 Distributing Relevant Information to a Remotely Located Clinical Department of a Medical Center
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   Priscilla Stephenson and Mary Virginia Taylor

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11 A Project to Improve the Effectiveness of Teaching and Assessing Nurses’ Skills in Retrieving Literature
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   Jonquil D. Feldman, AHIP

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   Elizabeth M. LaRue, AHIP, and Heather Holmes, AHIP

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   Ann Duesing, Nila Saliba, Carlin Rafie, and Sharon Dwyer

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Lauren H. Yaeger, Susan A. Fowler, and Betsy Kelly

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Margo Coletti, AHIP

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Amy Chatfield, Trish Chatterley, Jean L. Siebert, AHIP, and Jonathan B. Koffel

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Barbara Rochen Renner, Robert Ladd, Karen Crowell, and Lee M. Richardson

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Meng Li, Yibu Chen, and William A. Clintworth

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**Life without a Subscription Agent**
Douglas M. Shane and Ann Marie Clark

**Literacy Program for the Students before Enrollment at a Graduate School**
Kuniko Sato

**Mapping the Health Economics Literature**
Helen Look

**Meeting Community Health Information Needs through Print and Electronic Collections at a Public Library**
Carlene Chiu

**Moving Trainees up to the Major Leagues: Residents and Interns on Your Team**
Anne Seymour, Barbara Kountouzi, Hope Lappen, Carlos Rodriguez, Ginny Brown, Ryan Cohen, Gerard Regan, and Dineo Ketshogileng

**Negotiating Your License**
Trey Lemley, AHIP, Robert M. Britton, AHIP, and Jie Li, AHIP

**Open Access versus Traditional Journals: Comparing Measurement of Impact in the Health Sciences Literature over Time**
Mary Shultz, AHIP, Sandra L. De Groote, AHIP, and Emilie Vrbancic

**Pitching in: Involvement in Medical School Committees to Build Library Partnerships**
Caroline Harzewski

**Publication Data: Growing Opportunities**
Virginia R. M. Carden, AHIP, and Patricia L. Thibodeau, AHIP, FMLA

**Reaching out to an Underserved Academic Community: Focus Groups with Postdoctoral Researchers**
Aileen McCrillis, Alisa Surkis, Pauline S. Beam, Dorice Vieira, and Tina O'Grady

**Results of the Value of Health Library and Information Services Study**
Joanne Marshall, AHIP, FMLA, and Julia Sollenberger, AHIP, FMLA

**Search Like a Doctor: Daily Library Evidence-Based Medicine Search Tutorials Based on Morning Report Cases**
Mary Beth Simiele, AHIP, and Christine Palermo

**Smartphone Use at a Health Sciences Center**
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**The Game Plan: Databases, Mobile Applications, and Social Media for Disasters and Emergencies**
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**The Next Generation of Curated Websites from the National Library of Medicine’s History of Medicine Division**
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**Using Multimedia to Become a Better Teacher: A Comparative Study of Prezi and PowerPoint**
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**Using Targeted Marketing Strategies to Increase Library Use in the Health Sciences**
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**Utility Player: A New Role for Librarians as Animal Alternative Researchers**
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**Utilization of Evidence-Based Practice Resources by Junior-Level Nursing Students**
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**Web-Scale Discovery in an Academic Medical Library: Our Experience with EBSCO’s Discovery Service**
JoLinda L. Thompson, AHIP, Kathe S. Obrig, and Laura Abate

**A Game Plan for Assessing Resource Needs for Distance Education Students**
Amy Honisett, Jeanne M. LeBer, AHIP, Liz Leckie, and Alice Weber, AHIP

**Going to Bat with Natural Standard**
Helen-Ann Brown Epstein, AHIP

**Integrating the Library in Emergency Planning**
Lauren H. Yaeger and Betsy Kelly

**Using Quick Response (QR) Codes to Promote E-Books**
Melissa A. Ratajeski
Guide to Exhibits

Exhibit Hall Hours
Washington State Convention Center, Hall 4A/B, 800 Convention Place, Seattle, WA 98101

Exhibit hours:
Saturday, May 19 Welcome Reception/Opening of Exhibits:
5:30 p.m.–7:30 p.m.

Sunday, May 20 noon–5:00 p.m.
Monday, May 21 10:00 a.m.–noon and 1:15 p.m.–5:00 p.m.
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Refreshment Breaks in Hall of Exhibits
Sunday, May 20 3:30 p.m.–4:00 p.m.
Monday, May 21 10:00 a.m.–10:30 a.m.
and 3:30 p.m.–4:00 p.m.
Tuesday, May 22 10:00 a.m.–10:30 a.m.
Poster Dessert Reception 1:00 p.m.–2:00 p.m.

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Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedures. The following overview is a guide to participating in business meetings of the Medical Library Association.

Parliamentary Authority
Article XIII of the 2009 revised bylaws of the Medical Library Association provides that rules in the current edition of Robert’s Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

Rules of the Assembly
The following rules govern the conduct of MLA business meetings.

The Floor
When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province. Only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions
Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate
Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

Quorum
A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

Voting
To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting, if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Incidental Motions
These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions that Bring a Question before the Assembly Again
- Take from the table
- Reconsider
- Rescind or amend something previously adopted

Precedence of Motions
Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely

Privileged Motions
These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than “commit” may be made.

Understanding Motions
Motions are classified according to their purposes and characteristics.

Main Motions
An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions
These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

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Level Two: Meeting Rooms

Convention Center Maps
### Level Three: Meeting Rooms

#### Square Feet Dimensions Height

- **Theater**
- **Classroom**

<table>
<thead>
<tr>
<th>Room</th>
<th>Square Feet</th>
<th>Dimensions</th>
<th>Height (feet)</th>
<th>Theater Capacity</th>
<th>Classroom Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room 201</td>
<td>1,435</td>
<td>35 x 41</td>
<td>8'6&quot;</td>
<td>128</td>
<td>54</td>
</tr>
<tr>
<td>Room 202</td>
<td>602</td>
<td>43 x 14</td>
<td>90</td>
<td>18</td>
<td>24</td>
</tr>
<tr>
<td>Room 203</td>
<td>1,044</td>
<td>36 x 29</td>
<td>9</td>
<td>75</td>
<td>36</td>
</tr>
<tr>
<td>Room 204</td>
<td>1,443</td>
<td>39 x 37</td>
<td>9</td>
<td>126</td>
<td>55</td>
</tr>
<tr>
<td>Room 205</td>
<td>1,073</td>
<td>37 x 29</td>
<td>8'11&quot;</td>
<td>91</td>
<td>40</td>
</tr>
<tr>
<td>Room 206</td>
<td>1,302</td>
<td>42 x 31</td>
<td>9</td>
<td>97</td>
<td>42</td>
</tr>
<tr>
<td>Room 208*</td>
<td>1,160</td>
<td>40 x 29</td>
<td>-</td>
<td>24</td>
<td>-</td>
</tr>
<tr>
<td>Room 209*</td>
<td>928</td>
<td>32 x 29</td>
<td>8'10&quot;</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Room 210*</td>
<td>1,170</td>
<td>39 x 30</td>
<td>9</td>
<td>70</td>
<td>-</td>
</tr>
<tr>
<td>Room 211</td>
<td>1,247</td>
<td>43 x 30</td>
<td>9</td>
<td>104</td>
<td>42</td>
</tr>
<tr>
<td>Room 212</td>
<td>812</td>
<td>29 x 28</td>
<td>9</td>
<td>70</td>
<td>33</td>
</tr>
<tr>
<td>Room 213</td>
<td>840</td>
<td>30 x 28</td>
<td>9</td>
<td>75</td>
<td>32</td>
</tr>
<tr>
<td>Room 214</td>
<td>780</td>
<td>30 x 26</td>
<td>9</td>
<td>70</td>
<td>28</td>
</tr>
<tr>
<td>Room 2A</td>
<td>1,521</td>
<td>39 x 39</td>
<td>13</td>
<td>144</td>
<td>54</td>
</tr>
<tr>
<td>Room 2B</td>
<td>1,786</td>
<td>47 x 38</td>
<td>13</td>
<td>180</td>
<td>72</td>
</tr>
<tr>
<td>Rooms 2AB</td>
<td>3,393</td>
<td>87 x 39</td>
<td>13</td>
<td>360</td>
<td>144</td>
</tr>
</tbody>
</table>

#### Permanent Sets
- Room 302
- Room 304
- Room 305
- Room 306
- Room 307
- Room 308
- Room 309
- Room 310
- Room 329
- Room 303
- Room 302

#### Level Three: Meeting Rooms Map

- **North Galleria**
- **South Galleria**
- **Main Entrance to Parking Garage**
- **To Garages**
- **Open**
- **To North Lobby**
- **To South Galleria**
- **To Level 4**
- **To Level 2**
- **To/From Level 4**
- **To/From Level 2**
- **To/From North Galleria**
- **To/From South Galleria**
- **Open**

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Visit the Meeting Blog at www.npc.mlanet.org/mla12/