Video Purchasing and Licensing

Presented by Rebecca Schroeder, Monographic Acquisitions Librarian, Brigham Young University. In association with Technical Services Roundtable.

In the last 10 years we have seen the use of videos in education grow. The dramatic increase in the number of videos produced, an evolution of video formats and a change in the way these are accessed and used in the classroom, bring new challenges for librarians. This program will describe the difficulties acquisition personnel encounter in purchasing and licensing videos, specifically in acquiring streaming rights, and explain the ways we at BYU are trying to manage them in our efforts to strengthen our connections with our university community.

Party with a Plan

Presented by Annie Epperson, Instruction Librarian & Assistant Professor, Sarah Naper, Business Reference Librarian, and Stephanie Wiegand, Reference Librarian, University of Northern Colorado. In MPLA.

Need to connect with your community through an outreach or assessment activity? Careful planning leads to successful outcomes. This session provides step-by-step instructions, examples, timelines, & advice for hosting events large & small.

Outcomes:
- Attendees will participate in activities geared towards simulating productive events.
- Attendees will receive handouts, timelines, instructions, and examples for planning events.
- Attendees will share their own event-planning problems and successes. This session is aimed at any librarian—or anyone who works in a library—who is or will be involved in event planning. Specifically, presenters will share examples of both positive and negative experiences from their event planning.
Where Paths Meet
Connecting Libraries and Our Communities

2008 ULA/MPLA Joint Conference
April 29–May 2
Hilton Salt Lake City Center
Program Contents

2 Presidents’ Message
3 Conference Information
6 Entertainment
8 Keynote Address
9 Meal Programs
12 Featured Speakers
17 MPLA Awards
19 ULA Awards
22 Index of Programs
24 Tuesday Preconferences
29 Wednesday Sessions
49 Thursday Sessions
67 Friday Sessions
75 Poster Sessions
81 Exhibitors
85 Boards of Directors