Addressing Information Needs in Sport Management, an Interdisciplinary Field

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Challenges for Librarians

Scholarly literature base is small
- Sport management has only recently been recognized as an academic discipline
- A significant number of Ph.D.s go into practice rather than academia

Access to scholarly literature is limited
- Not all core journals offer library subscriptions
- Some journals are available only in print
- Some electronic journals do not allow IP access

Tools for scholarly research are limited
- Sport management titles are only recently being indexed in Scopus
- Few sport management titles are indexed in Journal Citation Reports
- Small or commercially-oriented publishers produce much of the sport management information available to libraries
- Librarians cannot always use approval plans for collection development
- It is common for information to be available only in print, on CD-ROM or as a PDF file
- Libraries may have to purchase memberships to professional organizations to gain access to publications
- Gray literature is often the only source of information on a sport management topic
- Original cataloging may be needed for resources that are not typically purchased by academic libraries
- Mainstream publishers still publish a small amount in this area

Misconceptions about course content in sport management programs
- Sport management has evolved from a discipline focused on physical education to a discipline more focused on business
- Curriculum is heavily business oriented, but most programs are housed in education or health and human services schools/departments
- Librarians may focus too heavily on the health or educational aspects of sport, rather than the business aspects of sport when purchasing materials or designing instruction

Information Resources to Support Academic Sport Management Programs

Select Peer-Reviewed Sport Management Journals

- Chonzie: European Sport Management Quarterly
- International Journal of Sport Finance
- International Journal of Sport Management & Marketing
- International Journal of Sport Management, Recreation & Tourism
- International Review for the Sociology of Sport
- Journal of Hospitality, Leisure, Sport & Tourism Education
- Journal of Sport & Social Issues
- Journal of Sport & Tourism
- Journal of Sport Management
- Journal of Sports Economics
- Sociology of Sport Journal
- Sport Management Review
- Sport Marketing Quarterly
- Sporting Traditions

Commercially-Oriented Sport Management Publishers

- IIEG: NCAA Publications
- Richard K. Miller & Associates (RKMA)
- Sporting Goods Manufacturing Association (SGMA)
- Team Marketing Report

Academic Sport Management Publishers

- Buttenworth-Hheinemann (Elsevier)
- Carolina Academic Press
- FIT
- Human Kinetics
- Jones & Bartlett Learning
- National Association for Sport and Physical Education
- Richardson

Academic Sport Management Programs in the United States

- Total number of programs in the United States*
- Number of programs in the US accredited by SMPRC or COSMA**

Sport Management Curriculum is Heavily Business Oriented

The Commission on Sport Management Accreditation (COSMA) outlines the Common Professional Component, core topics that should be covered in the curriculum of undergraduate sport management programs.

Common Professional Component:

A) Social, psychological and international foundations of sport
B) Management
C) Ethics in sport management
D) Sport marketing
E) Finance/Accounting/Economics
F) Legal aspects of sport
G) Integrative experience

Where Sport Management Programs in the US are Housed*

- Business schools/Departments
- Health and Human Services, Education, or other schools/departments

*Only programs listed on the North American Society for Sport Management (NASSM) website are included.
**The former Sport Management Program Review Council (SMPRC) was replaced by the Commission on Sport Management Accreditation (COSMA) in 2008.

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SPORT MANAGEMENT

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