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Different Scopes for Different Folks: Contrasting outreach approaches to graduate programs and students

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Different Scopes for Different Folks: 
Contrasting outreach approaches to graduate programs and students

#acrl19gradscopes
Auraria Library serves three institutions:

- The University of Colorado Denver
- Metropolitan State University of Denver
- Community College of Denver*

*No grad programs

#acrl19gradscopes
Auraria Library:
The University of Colorado Denver: 4,103 graduate students; 14 doctoral programs; 147 master’s degrees; 80 certificates

Metropolitan State University of Denver: 637 graduate students; 7 master’s degrees; 2 certificates
The University of Northern Colorado: 2,810 graduate students (1,086 main campus, 1,724 distance)

Spring 2019 Enrollment Profile

#acril19gradscopes
The University of Northern Colorado: 28 doctoral degrees & programs and 7 doctoral minors; 82 master’s / specialist degrees & programs; 21 graduate certificate programs; 13 licensure/endorsements

Spring 2019 Enrollment Profile

#acrl19gradscope
1. Speak about your role as your library’s graduate student/school liaison and how your departmental structure supports your work.

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2. How or where are you connected to the graduate programs and offices on campus?
3. What have you found to be effective marketing and communication strategies either used directly with graduate students, or to the various grad programs and support offices on campus?

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4. Share some examples of graduate student programming that has worked--or not!
5. How do you support your online graduate students?

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6. In your experience, how does outreach to graduate students compare to outreach to undergraduates?
7. You’re both in relatively new positions--any growing pains you’d like to discuss?
Questions?

#acrl19gradscopes
Thank you!

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#acrl19gradscopes
Links to tweet

Transforming Libraries for Graduate Students 2018 conference materials

Recommended reading: Transforming Libraries to Serve Graduate Students, Eds. C. Renfro and C. Stiles, 2018

UNCO Dissertation Prep and Writing intensive materials
https://digscholarship.unco.edu/dpwi/