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Open Education Resources: There's Something in It For You." Unearthing the Hidden Value of OER to a Mid-size Academic Community

Stan Trembach
stan.trembach@unco.edu

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“Open Education Resources: There’s Something in It For You.” Unearthing the Hidden Value of OER to a Mid-size Academic Community

OER: FROM VISION TO ACTION

August 1, 2018

Stan Trembach

University Libraries

University of Northern Colorado

The logo for the University of Northern Colorado, consisting of the letters "UNC" in a bold, blue, sans-serif font.



OER in Higher Education

- Vital for supporting core institutional missions
 - Research
 - Teaching
 - Learning
- Making education more affordable
- Unimpeded access to information
- Building global communities of learners



OER Efforts @ UNC

The screenshot shows the Digital UNC website interface. At the top left is the UNC logo and the text "UNIVERSITY OF NORTHERN COLORADO". To the right are navigation links: HOME, ABOUT, FAQ, MY ACCOUNT. Below this is a dark blue banner with the text "Scholarship & Creative Works @ Digital UNC" and "a service of University Libraries", accompanied by an illustration of books and papers. The main content area is divided into several sections: "Browse" with links for Collections, Disciplines, and Authors; "Search" with a search bar, a dropdown menu set to "in this repository", and links for Advanced Search and RSS; "Author Corner" with links for Policies and Guidelines, Author FAQ, Student Submission Form, Project Proposal Form, and Submit Research; "Browse Research and Scholarship" with a "Follow" button and a list of categories: All Collections, Student Research, Colleges, Schools, and Departments, Journals and peer-reviewed series, Conferences and Events, and Featured Publications; "At a Glance" with "Top 10 Downloads" (All time) and "Recent Additions" (20 most recent additions, Activity by year); "Paper of the Day" featuring "McGregor, Rocky Mountain National Park, Colorado" by Phil Robertson; and a "Reader from:" section showing a location in Mcalester, Oklahoma, United States, with a list of "Staff Perceptions and Experiences at a Residential Treatment Center" by Miranda Ochoa. At the bottom right of the page are navigation arrows.





Challenge for Libraries...



Image credit: Public Domain Images – PIXNIO



Our Response

Open Education Resources (OER)



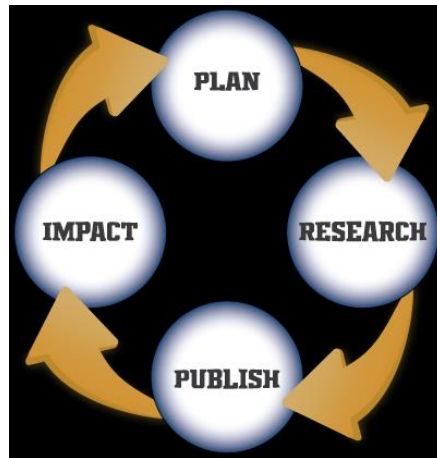
Researcher Workshop Series



Workshop Design

Collaborative Approach

- LRS Researcher Workshop Series



The screenshot displays a website for the Open Education Resources (OER) Part I: What's in It for You [Researcher Workshop Series]. It features a 'Presenters' section with two profiles: Mark Anderson and Stan Trembach. Mark Anderson's profile includes his photo, name, email (mark.anderson@unco.edu), phone number (970) 351-1474, and a 'Schedule Appointment' button. Stan Trembach's profile includes his photo, name, email (stan.trembach@unco.edu), phone number (970) 351-1532, and an 'Email Me' button. Below the presenter information is a 'Supplemental Materials' section with a link to 'OER Powerpoint Slides'. At the bottom, there is a video player titled 'OER 2 Video' with the text 'OER : What's in it for Me?' overlaid.



Letting the World Know

- UL News
- UNC Today
- LibCal and Library calendar page
- Library social media outlets
- Library website
- PR to departments, including flyers for Michener and other campus buildings



BEAR-ing the Torch

- We're in it together
- Moving forward against all odds
- Marketing through multiple venues
- Librarian buy-in → Administration buy-in
→ Faculty/students buy-in
- Personal example
- Sustainability breeds success





Thank You!

Stan Trembach

Education Librarian

University of Northern Colorado

stan.trembach@unco.edu

